

GLOBAL MBA

CURRICULUM

CRICOS Provider Code: 03335G | CRICOS Course (GMBA) Code: 077571F

CORE SUBJECTS

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
MBAG ECO 104	Business and Global Economy	1	1	Nil
MBAG QTT 105	Applied Statistics for Decision Making	1	1	Nil
MBAG MKT 116	Marketing Management	1	1	Nil
MBAG QTT 106	Research Methods	1	1	Applied Statistics for Decision Making
MBAG OPS 102	Operations Management	1	1	Nil
MBAG ACC 112	Financial Accounting for Decision Making	1	1	Nil
MBAG LSC 113	Supply Chain Management	1	1	Operations Management
MBAG MGT 102	Design Thinking	1	1	Nil
MBAG FIN 114	Corporate Finance	2	1	Financial Accounting for Decision Making
MBAG MGT 103	Business Models and Disruption	1	1	Nil
MBAG COM 102	Effective Business Communication	1	1	Nil
MBAG PRO 107	Applied Research Project	1	1	Research Methods
MBAG ACC 213	Financial Statement Analysis	1	2	Financial Accounting for Decision Making
MBAG QTT 207	Data Analytics for Insights and Decision Making	1	2	Applied Statistics for Decision Making
MBAG ITM 210	Emerging Platforms and Services for Disruption	1	2	Nil
MBAG ACC 214	Management Accounting and Control	1	2	Financial Accounting for Decision Making
MBAG HRM 201	Team Work and Leadership	1	2	Nil
MBAG PRO 208	Industry Project 1	2	2	Applied Research Project
MBAG MGT 304	Blue Ocean Strategy	1	3	Marketing Management
MBAG MGT 305	Change Management	1	3	Nil
MBAG ENT 301	Entrepreneurship for a Disruptive Launch	1	3	Business Models and Disruption and Emerging Platforms and Services
MBAG BUS 301	Business Ethics and Sustainability	1	3	Nil
MBAG ORG 302	Strategy Focused Organisation	1	3	Nil
MBAG MGT 306	Competitive Dynamics and Strategy	1	3	Nil
MBAG PRO 309	Industry Project 2	3	3	Industry Project 1
	TOTAL CREDITS	29		

SPECIALISATIONS

GLOBAL LOGISTICS AND SUPPLY CHAIN MANAGEMENT

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
MBAG LSC 214	Transportation Management	1	2	Operations Management and Supply Chain Management
MBAG LSC 215	Technology and Digitisation of Supply Chains	1	2	Operations Management and Supply Chain Management
MBAG LSC 216	Logistics Operations	1	2	Operations Management and Supply Chain Management
MBAG LSC 217	Lean Manufacturing and Supply Chain	1	2	Operations Management and Supply Chain Management
MBAG LSC 218	Project Management	1	2	Operations Management and Supply Chain Management
MBAG LSC 319	Strategic Sourcing	1	3	Operations Management and Supply Chain Management
MBAG LSC 320	Demand Management	1	3	Operations Management and Supply Chain Management
	TOTAL CREDITS	7		

GLOBAL FINANCE

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
MBAG FIN 215	Corporate Valuation **	1	2	Corporate Finance
MBAG FIN 216	International Finance	1	2	Corporate Finance
MBAG FIN 217	Equity Analysis and Portfolio Management	1	2	Corporate Finance
MBAG FIN 218	Mergers and Acquisitions	1	2	Corporate Finance
MBAG FIN 219	Financial Derivatives	1	2	Corporate Finance
MBAG FIN 320	Risk Management	1	3	Corporate Finance
MBAG FTC 301	FinTech and Technology Innovations **	1	3	Corporate Finance
	TOTAL CREDITS	7		

CONTEMPORARY MARKETING MANAGEMENT

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
MBAG MKT 217	Research for Customer Insights	1	2	Research Methods and Marketing Management
MBAG MKT 218	Customer Value Management	1	2	Marketing Management
MBAG MKT 219	Brand Management and Marketing Communications	1	2	Marketing Management
MBAG MKT 220	Digital Marketing and Analytics	1	2	Marketing Management and Emerging Platforms and Services for Disruption
MBAG MKT 221	Sales and Channel Management in Digital Economy	1	2	Marketing Management
MBAG MKT 322	Retail Strategy	1	3	Marketing Management
MBAG MKT 323	Business to Business (B2B) Marketing	1	3	Marketing Management
	TOTAL CREDITS	7		

TECHNOLOGY MANAGEMENT

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
MBAG ITM 211	IT Strategic Planning	1	2	Nil
MBAG ITM 212	Enterprise Innovation and Digital Transformation	1	2	IT Strategic Planning and Emerging Platforms and Services for Disruption
MBAG ITM 213	Managing Technology Projects and Outsourcing	2	2	Nil
MBAG ITM 214	E-Business Strategies	1	2	Nil
MBAG ITM 315	Technology Consulting and Advisory Practice	1	3	IT Strategic Planning
MBAG FTC 301	FinTech and Technology Innovations **	1	3	Corporate Finance
	TOTAL CREDITS	7		

CONSULTING MANAGEMENT

CODE	UNIT	CREDIT	TERM	PRE-REQUISITES & CO-REQUISITES
MBAG FIN 215	Corporate Valuation **	1	2	Corporate Finance
MBAG CON 206	Managing Consulting Process and Client Relations	1	2	Nil
MBAG CON 207	Consulting Capabilities and Skills	1	2	Nil
MBAG CON 208	Game Theory and Decision Making	1	2	Applied Statistics for Decision Making
MBAG CON 209	Consulting for Digital Transformation	1	2	Emerging Platforms and Services for Disruption
MBAG CON 310	New Venture Consulting	1	3	Business Model and Disruptions
MBAG CON 311	Post-Merger Integration	1	3	Nil
	TOTAL CREDITS	7		