

BACHELOR OF BUSINESS ADMINISTRATION

FINANCE SPECIALISATION UNITS

SEMESTER 1		
Principles of Management	3	NIL
Macroeconomics	3	NIL
World Cultures	3	NIL
Mathematical & Digital Literacy	3	NIL
Business Communication 1	3	NIL
Foundation Skills 1: Personal & Career Foundations	1	NIL
Total Semester 1 Credits	16	

SEMESTER 2		
Microeconomics	3	NIL
Sustainability & Corporate Social Responsibility	3	NIL
Marketing	3	NIL
Introduction to Quantitative Methods	3	NIL
Regional Immersion Project 1 (RIP 1)	3	NIL
Foundation Skills 2: Ethics and Moral Reasoning	1	NIL
Total Semester 2 Credits	16	

SEMESTER 3		
Organisational Behaviour	3	NIL
Statistics	3	NIL
Operations Management	3	NIL

Financial Accounting	3	NIL
Business Disruptive Techn.	3	NIL
Employability and Practitioner Skills Series 1: Emotional Intelligence	1	Foundation Skills 1 & 2
Total Semester 3 Credits	16	

SEMESTER 4		
Corporate Finance	3	NIL
Decision Science & Analytics	3	Introduction to Quantitative Methods
Research Methodology	3	NIL
Data Science for Business	3	Introduction to Quantitative Methods
Regional Immersion Project 2 (RIP 2)	3	NIL
Employability and Practitioner Skills Series 2: Leadership, Teamwork, Global Dexterity	1	Foundation Skills 1 & 2 ; Employability and Practitioner Skills Series 1: Emotional Intelligence
Total Semester 4 Credits	16	

SEMESTER 5		
Human Resources Management	3	NIL
Cost Accounting	3	NIL
Business Communication 2	3	Business Communication
Foundations of Entrepreneurship	3	Corporate Finance
Commercialisation Strategy	3	Foundations of Entrepreneurship
Employability and Practitioner Skills Series 3: Communicating Effectively	1	Foundation Skills 1 & 2 and Employability and Practitioner Skills Series 1 & 2
Total Semester 5 Credits	16	

SEMESTER 6		
Business Law	3	NIL
Decision Making	3	Decision Science & Analytics

Advanced Quantitative Methods & Modelling	3	Statistics
Entrepreneurial Finance & Fund Raising	3	Foundations of Entrepreneurship; Commercialisation Strategy
Project Management	3	NIL
Employability and Practitioner Skills Series 4: Innovation, Creativity and Agility	1	Foundation Skills 1 & 2 ; Employability and Practitioner Skills Series 3: Effective Communication
Total Semester 6 Credits	16	

SEMESTER 7		
Strategic Management	3	Principles of Management
Australian Business Environment	3	Macro Economics
Extended Elective	3	NIL
Investment Analysis	3	Financial Statement Analysis, Corporate Finance
Total Semester 7 Credits	12	

SEMESTER 8		
Financial and Risk Modelling	3	Financial Markets& Institutions, Corporate Finance
Trading and Portfolio Management	3	Investment Analysis
Action Learning Project (ALP) OR	4	Research Methodology, Regional Immersion Project 2
Entrepreneurship Project		Research Methodology, Regional Immersion Project 2, Foundations of Entrepreneurship
Total Semester 8 Credits	10	
TOTAL	118	

BACHELOR OF BUSINESS ADMINISTRATION

MARKETING SPECIALISATION UNITS

SEMESTER 1		
Principles of Management	3	NIL
Macroeconomics	3	NIL
World Cultures	3	NIL
Mathematical & Digital Literacy	3	NIL
Business Communication 1	3	NIL
Foundation Skills 1: Personal & Career Foundations	1	NIL
Total Semester 1 Credits	16	

SEMESTER 2		
Microeconomics	3	NIL
Sustainability & Corporate Social Responsibility	3	NIL
Marketing	3	NIL
Introduction to Quantitative Methods	3	NIL
Regional Immersion Project 1 (RIP 1)	3	NIL
Foundation Skills 2: Ethics and Moral Reasoning	1	NIL
Total Semester 2 Credits	16	

SEMESTER 3		
Organisational Behaviour	3	NIL
Statistics	3	NIL
Operations Management	3	NIL
Financial Accounting	3	NIL
Business Disruptive Techn.	3	NIL

Employability and Practitioner Skills Series 1: Emotional Intelligence	1	Foundation Skills 1 & 2
Total Semester 3 Credits	16	

SEMESTER 4		
Corporate Finance	3	NIL
Decision Science & Analytics	3	Introduction to Quantitative Methods
Research Methodology	3	NIL
Data Science for Business	3	Introduction to Quantitative Methods
Regional Immersion Project 2 (RIP 2)	3	NIL
Employability and Practitioner Skills Series 2: Leadership, Teamwork, Global Dexterity	1	Foundation Skills 1 & 2; Employability and Practitioner Skills Series 1: Emotional Intelligence
Total Semester 4 Credits	16	

SEMESTER 5		
Human Resources Management	3	NIL
Cost Accounting	3	NIL
Business Communication 2	3	Business Communication
Digital Marketing	3	Marketing
Client Relationship Management	3	Marketing
Employability and Practitioner Skills Series 3: Communicating Effectively	1	Foundation Skills 1 & 2 and Employability and Practitioner Skills Series 1 & 2
Total Semester 5 Credits	16	

SEMESTER 6		
Business Law	3	NIL
Decision Making	3	Decision Science & Analytics
Advanced Quantitative Methods & Modelling	3	Statistics
Sales and Channel Management	3	Marketing

Project Management	3	NIL
Employability and Practitioner Skills Series 4: Innovation, Creativity and Agility	1	Foundation Skills 1 & 2; Employability and Practitioner Skills Series 3: Effective Communication
Total Semester 6 Credits	16	

SEMESTER 7		
Strategic Management	3	Principles of Management
Australian Business Environment	3	Macro Economics
Extended Elective	3	NIL
Branding & Communications	3	Marketing
Total Semester 7 Credits	12	

SEMESTER 8		
Marketing Strategy	3	Marketing
Retail Management	3	Marketing
Action Learning Project (ALP) OR	4	Research Methodology, Regional Immersion Project 2
Entrepreneurship Project		Research Methodology, Regional Immersion Project 2, Foundations of Entrepreneurship
Total Semester 8 Credits	10	
TOTAL	118	

BACHELOR OF BUSINESS ADMINISTRATION

ENTREPRENEURSHIP SPECIALISATION UNITS

SEMESTER 1		
Principles of Management	3	NIL
Macroeconomics	3	NIL
World Cultures	3	NIL
Mathematical & Digital Literacy	3	NIL
Business Communication 1	3	NIL
Foundation Skills 1: Personal & Career Foundations	1	NIL
Total Semester 1 Credits	16	

SEMESTER 2		
Microeconomics	3	NIL
Sustainability & Corporate Social Responsibility	3	NIL
Marketing	3	NIL
Introduction to Quantitative Methods	3	NIL
Regional Immersion Project 1 (RIP 1)	3	NIL
Foundation Skills 2: Ethics and Moral Reasoning	1	NIL
Total Semester 2 Credits	16	

SEMESTER 3		
Organisational Behaviour	3	NIL
Statistics	3	NIL
Operations Management	3	NIL
Financial Accounting	3	NIL
Business Disruptive Techn.	3	NIL

Employability and Practitioner Skills Series 1: Emotional Intelligence	1	Foundation Skills 1 & 2
Total Semester 3 Credits	16	

SEMESTER 4		
Corporate Finance	3	NIL
Decision Science & Analytics	3	Introduction to Quantitative Methods
Research Methodology	3	NIL
Data Science for Business	3	Introduction to Quantitative Methods
Regional Immersion Project 2 (RIP 2)	3	NIL
Employability and Practitioner Skills Series 2: Leadership, Teamwork, Global Dexterity	1	Foundation Skills 1 & 2 ; Employability and Practitioner Skills Series 1: Emotional Intelligence
Total Semester 4 Credits	16	

SEMESTER 5		
Human Resources Management	3	NIL
Cost Accounting	3	NIL
Business Communication 2	3	Business Communication
Foundations of Entrepreneurship	3	Corporate Finance
Commercialisation Strategy	3	Foundations of Entrepreneurship
Employability and Practitioner Skills Series 3: Communicating Effectively	1	Foundation Skills 1 & 2 and Employability and Practitioner Skills Series 1 & 2
Total Semester 5 Credits	16	

SEMESTER 6		
Business Law	3	NIL
Decision Making	3	Decision Science & Analytics
Advanced Quantitative Methods & Modelling	3	Statistics
Entrepreneurial Finance & Fund Raising	3	Foundations of Entrepreneurship; Commercialisation Strategy

Project Management	3	NIL
Employability and Practitioner Skills Series 4: Innovation, Creativity and Agility	1	Foundation Skills 1 & 2 ; Employability and Practitioner Skills Series 3: Effective Communication
Total Semester 6 Credits	16	

SEMESTER 7		
Strategic Management	3	Principles of Management
Australian Business Environment	3	Macro Economics
Extended Elective	3	NIL
Growing Global	3	Foundations of Entrepreneurship; Commercialisation Strategy ; Entrepreneurial Finance and Fund Raising
Total Semester 7 Credits	12	

SEMESTER 8		
Deal Structuring	3	Foundations of Entrepreneurship; Commercialisation Strategy; Entrepreneurial Finance and Fund Raising; Growing Global
Social Entrepreneurship	3	Foundations of Entrepreneurship
Action Learning Project (ALP) OR	4	Research Methodology, Regional Immersion Project 2
Entrepreneurship Project		Research Methodology , Regional Immersion Project 2, Foundations of Entrepreneurship
Total Semester 8 Credits	10	
TOTAL	118	