

BACHELOR OF BUSINESS ADMINISTRATION



S P Jain
School of Global
Management

DUBAI • MUMBAI • SINGAPORE • SYDNEY

YEAR 1

IN SINGAPORE

Making Friends FROM 30 countries

Practicing decision-making IN DUBAI

Interning at Apple

YEAR 2

CREATIVE IDEA

Volunteering in Cambodia

Using chopsticks with my Russian classmate

debating world health at Model United Nations

LEARNING TO SPEAK MANDARIN

a TRIP TO BLOOMBERG

ENTREPRENEUR years 3 & 4 in Sydney

ENJOYING THE TUNES OF TCHAIKOVSKY

ORGANISING A FLASH MOB IN SINGAPORE

GOING ON BACK OFFICE TOURS OF Marina Bay Sands

MEETING THE Dubai FINANCIAL MARKET

FINANCE MINISTER OF INDIA

Planning to start a BUSINESS in CHINA



BACHELOR OF BUSINESS ADMINISTRATION



S P Jain
School of Global
Management

DUBAI • MUMBAI • SINGAPORE • SYDNEY

Businesses today are adaptable, innovative, artistic, responsible, aware, competent, diverse, fast-paced, curious, and more importantly, global.

Your undergraduate experience at S P Jain Global is so much more than plain business tools and concepts. Your journey with us is carefully built to include lessons and experiences that reflect today's increasingly global world. Through the review of real-world contexts and case studies, solving problems creatively through live simulations and developing projects from beginning to end, living and studying in 3 different countries, working collaboratively with peers and mentors from 30 different countries, adapting and applying new skills while integrating them into existing conceptual frameworks – you become part of a global ecosystem that encourages you to contribute, lead and succeed.

Challenge yourself. Explore the world outside of what you call home. Learn to speak a new language. Intern with people of cultures you know very little about. Present your business plan to business leaders from the industry. Adapt to living with a roommate with different food habits. Contribute your skills to rehabilitating a village school in China. Learn the cultural practices of the global cities you will live in. Discuss current political topics with policy makers and leaders.

Open yourself to the various opportunities that will come your way when you find yourself a part of S P Jain Global's classroom.



CRICOS Provider Code: 03335G
CRICOS Course (BBA) Code:077570G

SP JAIN GLOBAL AT A GLANCE

S P Jain School of Global Management (S P Jain Global) is a leading Australian business school with campuses in Dubai, Mumbai, Singapore and Sydney. We relentlessly strive to reimagine business education and offer innovative courses in dynamic, world-class cities. Our efforts have been recognised by highly regarded global rankings that include:

BLOOMBERG BUSINESSWEEK

Top 10 in the Asia Pacific
(Best B-schools,
2023, 2024, and 2025)

FORBES

Top 15 in the world
(Best International 1-year MBAs,
2019-21)

THE ECONOMIST

Top 100 in the world
(Full-time MBA Rankings,
2015)

TIMES HIGHER EDUCATION- WALL STREET JOURNAL

Top 5 in the world
(Top International 1-year MBAs, 2018)

FINANCIAL TIMES

Top 100 in the world
(Full-time Global MBA
Rankings, 2011 & 2012)

For more information about the rankings, please visit: www.spjain.org/discover/recognition.

OUR GLOBAL CAMPUSES

2004 LAUNCH OF S P JAIN
GLOBAL IN DUBAI

2012 S P JAIN GLOBAL OPENS
ITS DOORS IN SYDNEY

2006 LAUNCH OF
SINGAPORE CAMPUS

2015 LAUNCH OF
MUMBAI CAMPUS




COURSE OVERVIEW

Our **BACHELOR OF BUSINESS ADMINISTRATION (BBA)** course is designed to craft graduates with well-developed business insights, critical thinking and decision-making skills. The course is made up of general business, specialist business and liberal arts subjects. In addition to intensive academic learning, the course focuses on the development of key real-world business attributes like global intelligence and personal effectiveness, giving students the confidence, knowledge and expertise required to function in a global setting.



4
year full-time
course



Study in Singapore,
Dubai, Sydney,
and London*



Ideal for Grade
XII Applicants



Graduate with an
Australian or a UK
degree

The BBA course is split between our campuses in Singapore, Dubai and Sydney with an option to exchange/transfer to London with S P Jain London School of Management*.

In each city, you will have opportunities to experience diverse cultures, study international business practices, network with business executives and community leaders, have fun and make friends from all over the world. This unique multi-city model develops young students in a manner that a single-city campus cannot; not only does it add vital international experience to your resume, but it also broadens your perspective, makes you more adaptable and enhances your social skills.

STUDY LOCATIONS

Year 1: Singapore / Dubai

Year 2: Dubai

Year 3: Sydney / London*

Year 4: Sydney / London*

SPECIALISATIONS

Marketing, Finance, AI for Business, and Entrepreneurship

(The Entrepreneurship specialisation will not be available from the September 2025 cohort onwards.)

COURSE ARCHITECTURE

To fulfil the requirements of the BBA degree, students must complete a total of 118 credits.

| SUMMARY | CREDITS |
|--|------------|
| Core Subjects | 84 |
| Foundation Skills | 2 |
| Employability and Practitioner Skills Series | 4 |
| Regional Immersion Projects | 6 |
| Specialisations | 18 |
| Action Learning Project / AI Capstone Extended | 4 |
| TOTAL CREDITS | 118 |

*We offer students the opportunity to undertake an exchange term or transfer to S P Jain London School of Management (S P Jain London). S P Jain London is a part of the S P Jain Group but operates independently from S P Jain School of Global Management (S P Jain Global).

STUDY ABROAD

As a BBA student at S P Jain Global, you will have the opportunity to enhance your global education by opting to study abroad at any of our partner universities. All of our partner schools have a business focus, like S P Jain Global, and conduct their classes in English.

The Study Abroad Program is a wonderful way to learn about other cultures, gain a broader worldview and enrich your education. Being selected to represent the School is a big honour and therefore, study abroad placements are very competitive.

ASSESSMENT METHODS

S P Jain Global uses a system of continuous student evaluation, rather than a single end-of-semester final examination. The assessment types for the BBA include Individual and Group Assignments, Exams (Mid Term Examinations and End Term Examination), Quizzes, Class Participation, Simulations, and Group Projects.

To learn more about our assessment methods, please refer to the Student Handbook on our website.



BBA CURRICULUM & CREDITS | SPECIALISATION: MARKETING

| Unit Code | Subject | Credit | Type of Unit | Pre-requisites or co-requisites | Delivery mode |
|-------------------|--|-----------|--------------|---------------------------------|---------------|
| Semester 1 | | | | | |
| BBA MGT 106 | Principles of Management | 3 | Core | Nil | F2F |
| BBA ECO 104 | Microeconomics | 3 | Core | Nil | F2F |
| BBA LIB 106 | World Cultures | 3 | Core | Nil | F2F |
| BBA MAT 102 | Digital Readiness in Business | 3 | Core | Nil | F2F |
| BBA COM 104 | Business Communication | 3 | Core | Nil | F2F |
| BBA HRM 103 | Foundation Skills 1: Personal & Career Foundations | 1 | Core | Nil | F2F |
| | Total Semester 1 Credits | 16 | | | |
| Semester 2 | | | | | |
| BBA ECO 103 | Macroeconomics | 3 | Core | Nil | F2F |
| BBA LIB 107 | Sustainability & Corporate Social Responsibility | 3 | Core | Nil | F2F |
| BBA MKT 108 | Marketing | 3 | Core | Nil | F2F |
| BBA AI 101 | Introduction to AI in Business | 3 | Core | Nil | F2F |
| BBA PRO 104 | Regional Immersion Project 1 (RIP 1) | 3 | Core | Nil | F2F |
| BBA LIB 108 | Foundation Skills 2: Ethics and Moral Reasoning | 1 | Core | Nil | F2F |
| | Total Semester 2 Credits | 16 | | | |
| Semester 3 | | | | | |
| BBA ORG 203 | Organisational Behaviour | 3 | Core | Nil | F2F |
| BBA QTT 207 | Statistics | 3 | Core | Nil | F2F |
| BBA OPS 203 | Supply Chain, Logistics and Operations Management | 3 | Core | Nil | F2F |
| BBA ACC 204 | Financial Accounting | 3 | Core | Nil | F2F |
| BBA BUS 203 | Business Disruptive Technology | 3 | Core | Nil | F2F |
| BBA ORG 204 | Employability and Practitioner Skills Series 1: Emotional Intelligence | 1 | Core | Foundation Skills 1 & 2 | F2F |
| | Total Semester 3 Credits | 16 | | | |
| Semester 4 | | | | | |
| BBA FIN 207 | Corporate Finance | 3 | Core | Nil | F2F |
| BBA QTT 208 | Decision Science & Analytics | 3 | Core | Statistics | F2F |
| BBA QTT 209 | Research Methodology | 3 | Core | Nil | F2F |
| BBA DSC 201 | Data Science for Business | 3 | Core | Statistics | F2F |
| BBA PRO 205 | Regional Immersion Project 2 (RIP 2) | 3 | Core | Nil | F2F |

| | | | | | |
|-----------------------------|--|------------|----------|--|-----|
| BBA HRM 204 | Employability and Practitioner Skills Series 2: Leadership, Teamwork, Global Dexterity | 1 | Core | Foundation Skills 1 & 2; Employability and Practitioner Skills Series 1: Emotional Intelligence | F2F |
| | Total Semester 4 Credits | 16 | | | |
| Semester 5 | | | | | |
| BBA HRM 306 | Strategic Human Resources Management | 3 | Core | Nil | F2F |
| BBA ACC 306 | Strategic Cost Accounting | 3 | Core | Nil | F2F |
| BBA ENT 306 | Foundations of Entrepreneurship | 3 | Core | Corporate Finance | |
| BBA MKT 310 | Client Relationship Management | 3 | Elective | Marketing | F2F |
| BBA MKT 312 | AI - Driven Digital Marketing | 3 | Elective | Marketing | F2F |
| BBA COM 304 | Employability and Practitioner Skills Series 3: Communicating Effectively | 1 | Core | Foundation Skills 1 & 2 and Employability and Practitioner Skills Series 1 & 2 | F2F |
| | Total Semester 5 Credits | 16 | | | |
| Semester 6 | | | | | |
| BBA LAW 302 | Business Law | 3 | Core | Nil | F2F |
| BBA QTT 310 | Decision Making | 3 | Core | Decision Science & Analytics | F2F |
| BBA QTT 311 | Advanced Quantitative Methods & Modeling | 3 | Core | Statistics | F2F |
| BBA MKT 311 | Sales and Channel Management | 3 | Elective | Marketing | F2F |
| BBA PRO 306 | Project Management | 3 | Core | Nil | F2F |
| BBA BUS 304 | Employability and Practitioner Skills Series 4: Innovation, Creativity and Agility | 1 | Core | Foundation Skills 1 & 2; Employability and Practitioner Skills Series 3: Effective Communication | F2F |
| | Total Semester 6 Credits | 16 | | | |
| Semester 7 | | | | | |
| BBA MGT 407 | Strategic Management | 3 | Core | Principles of Management | F2F |
| BBA MGT 408 | Australian Business Environment | 3 | Core | Macro Economics | F2F |
| BBA AI 401 | Advanced AI in Business | 3 | Core | Introduction to AI in Business | F2F |
| BBA MKT 412 | Branding & Communications | 3 | Elective | Marketing | F2F |
| | Total Semester 7 Credits | 12 | | | |
| Semester 8 | | | | | |
| BBA MKT 415 | Cross - Cultural Marketing | 3 | Elective | Marketing | F2F |
| BBA MKT 414 | Retail Management | 3 | Elective | Marketing | F2F |
| BBA CPP 403 | Action Learning Project (ALP) | 4 | Core | Research Methodology, Regional Immersion Project 1 & 2 | F2F |
| | Total Semester 8 Credits | 10 | | | |
| Total for BBA Course | | 118 | | | |

BBA CURRICULUM & CREDITS | SPECIALISATION: FINANCE

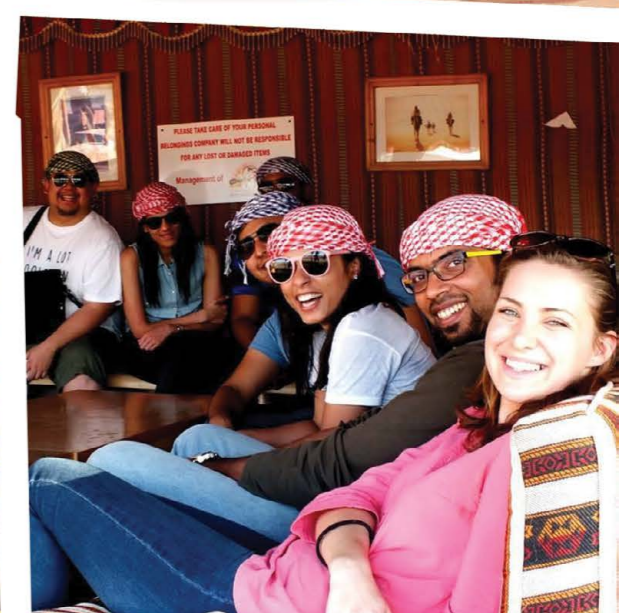
| Unit Code | Subject | Credit | Type of Unit | Pre-requisites or co-requisites | Delivery mode |
|-------------------|--|-----------|--------------|---------------------------------|---------------|
| Semester 1 | | | | | |
| BBA MGT 106 | Principles of Management | 3 | Core | Nil | F2F |
| BBA ECO 104 | Microeconomics | 3 | Core | Nil | F2F |
| BBA LIB 106 | World Cultures | 3 | Core | Nil | F2F |
| BBA MAT 102 | Digital Readiness in Business | 3 | Core | Nil | F2F |
| BBA COM 104 | Business Communication | 3 | Core | Nil | F2F |
| BBA HRM 103 | Foundation Skills 1: Personal & Career Foundations | 1 | Core | Nil | F2F |
| | Total Semester 1 Credits | 16 | | | |
| Semester 2 | | | | | |
| BBA ECO 103 | Macroeconomics | 3 | Core | Nil | F2F |
| BBA LIB 107 | Sustainability & Corporate Social Responsibility | 3 | Core | Nil | F2F |
| BBA MKT 108 | Marketing | 3 | Core | Nil | F2F |
| BBA AI 101 | Introduction to AI in Business | 3 | Core | Nil | F2F |
| BBA PRO 104 | Regional Immersion Project 1 (RIP 1) | 3 | Core | Nil | F2F |
| BBA LIB 108 | Foundation Skills 2: Ethics and Moral Reasoning | 1 | Core | Nil | F2F |
| | Total Semester 2 Credits | 16 | | | |
| Semester 3 | | | | | |
| BBA ORG 203 | Organisational Behaviour | 3 | Core | Nil | F2F |
| BBA QTT 207 | Statistics | 3 | Core | Nil | F2F |
| BBA OPS 203 | Supply Chain, Logistics and Operations Management | 3 | Core | Nil | F2F |
| BBA ACC 204 | Financial Accounting | 3 | Core | Nil | F2F |
| BBA BUS 203 | Business Disruptive Technology | 3 | Core | Nil | F2F |
| BBA ORG 204 | Employability and Practitioner Skills Series 1: Emotional Intelligence | 1 | Core | Foundation Skills 1 & 2 | F2F |
| | Total Semester 3 Credits | 16 | | | |
| Semester 4 | | | | | |
| BBA FIN 207 | Corporate Finance | 3 | Core | Nil | F2F |
| BBA QTT 208 | Decision Science & Analytics | 3 | Core | Statistics | F2F |
| BBA QTT 209 | Research Methodology | 3 | Core | Nil | F2F |
| BBA DSC 201 | Data Science for Business | 3 | Core | Statistics | F2F |
| BBA PRO 205 | Regional Immersion Project 2 (RIP 2) | 3 | Core | Nil | F2F |

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|-------------------------------------|--|------------|----------|--|-----|
| BBA HRM 204 | Employability and Practitioner Skills Series 2: Leadership, Teamwork, Global Dexterity | 1 | Core | Foundation Skills 1 & 2; Employability and Practitioner Skills Series 1: Emotional Intelligence | F2F |
| | Total Semester 4 Credits | 16 | | | |
| Semester 5 | | | | | |
| BBA HRM 306 | Strategic Human Resources Management | 3 | Core | Nil | F2F |
| BBA ACC 306 | Strategic Cost Accounting | 3 | Core | Nil | F2F |
| BBA ENT 306 | Foundations of Entrepreneurship | 3 | Core | Corporate Finance | |
| BBA ACC 306 | Financial Statement Analysis | 3 | Elective | Financial Accounting | F2F |
| BBA FIN 308 | Financial Markets & Institutions | 3 | Elective | Corporate Finance | F2F |
| BBA COM 304 | Employability and Practitioner Skills Series 3: Communicating Effectively | 1 | Core | Foundation Skills 1 & 2 and Employability and Practitioner Skills Series 1 & 2 | F2F |
| | Total Semester 5 Credits | 16 | | | |
| Semester 6 | | | | | |
| BBA LAW 302 | Business Law | 3 | Core | Nil | F2F |
| BBA QTT 310 | Decision Making | 3 | Core | Decision Science & Analytics | F2F |
| BBA QTT 311 | Advanced Quantitative Methods & Modeling | 3 | Core | Statistics | F2F |
| BBA FIN 309 | International Finance | 3 | Elective | Corporate Finance | F2F |
| BBA PRO 306 | Project Management | 3 | Core | Nil | F2F |
| BBA BUS 304 | Employability and Practitioner Skills Series 4: Innovation, Creativity and Agility | 1 | Core | Foundation Skills 1 & 2; Employability and Practitioner Skills Series 3: Effective Communication | F2F |
| | Total Semester 6 Credits | 16 | | | |
| Semester 7 | | | | | |
| BBA MGT 407 | Strategic Management | 3 | Core | Principles of Management | F2F |
| BBA MGT 408 | Australian Business Environment | 3 | Core | Macro Economics | F2F |
| BBA AI 401 | Advanced AI in Business | 3 | Core | Introduction to AI in Business | F2F |
| BBA FIN 410 | Investment Analysis | 3 | Elective | Financial Statement Analysis, Corporate Finance | F2F |
| | Total Semester 7 Credits | 12 | | | |
| Semester 8 | | | | | |
| BBA FIN 411 | Financial and Risk Modeling | 3 | Elective | Financial Markets & Institutions, Corporate Finance | F2F |
| BBA FIN 412 | Trading and Portfolio Management | 3 | Elective | Investment Analysis | F2F |
| BBA CPP 403 | Action Learning Project (ALP) | 4 | Core | Research Methodology, Regional Immersion Project 1 & 2 | F2F |
| | Total Semester 8 Credits | 10 | | | |
| Total Credits for BBA Course | | 118 | | | |

BBA CURRICULUM & CREDITS | SPECIALISATION: AI FOR BUSINESS

| Unit Code | Subject | Credit | Type of Unit | Pre-requisites or co-requisites | Delivery mode |
|-------------------|--|-----------|--------------|---------------------------------|---------------|
| Semester 1 | | | | | |
| BBA MGT 106 | Principles of Management | 3 | Core | Nil | F2F |
| BBA ECO 104 | Microeconomics | 3 | Core | Nil | F2F |
| BBA LIB 106 | World Cultures | 3 | Core | Nil | F2F |
| BBA MAT 102 | Digital Readiness in Business | 3 | Core | Nil | F2F |
| BBA COM 104 | Business Communication | 3 | Core | Nil | F2F |
| BBA HRM 103 | Foundation Skills 1: Personal & Career Foundations | 1 | Core | Nil | F2F |
| | Total Semester 1 Credits | 16 | | | |
| Semester 2 | | | | | |
| BBA ECO 103 | Macroeconomics | 3 | Core | Nil | F2F |
| BBA LIB 107 | Sustainability & Corporate Social Responsibility | 3 | Core | Nil | F2F |
| BBA MKT 108 | Marketing | 3 | Core | Nil | F2F |
| BBA AI 101 | Introduction to AI in Business | 3 | Core | Nil | F2F |
| BBA PRO 104 | Regional Immersion Project 1 (RIP 1) | 3 | Core | Nil | F2F |
| BBA LIB 108 | Foundation Skills 2: Ethics and Moral Reasoning | 1 | Core | Nil | F2F |
| | Total Semester 2 Credits | 16 | | | |
| Semester 3 | | | | | |
| BBA ORG 203 | Organisational Behaviour | 3 | Core | Nil | F2F |
| BBA QTT 207 | Statistics | 3 | Core | Nil | F2F |
| BBA OPS 203 | Supply Chain, Logistics and Operations Management | 3 | Core | Nil | F2F |
| BBA ACC 204 | Financial Accounting | 3 | Core | Nil | F2F |
| BBA BUS 203 | Business Disruptive Technology | 3 | Core | Nil | F2F |
| BBA ORG 204 | Employability and Practitioner Skills Series 1: Emotional Intelligence | 1 | Core | Foundation Skills 1 & 2 | F2F |
| | Total Semester 3 Credits | 16 | | | |
| Semester 4 | | | | | |
| BBA FIN 207 | Corporate Finance | 3 | Core | Nil | F2F |
| BBA QTT 208 | Decision Science & Analytics | 3 | Core | Statistics | F2F |
| BBA QTT 209 | Research Methodology | 3 | Core | Nil | F2F |
| BBA DSC 201 | Data Science for Business | 3 | Core | Statistics | F2F |
| BBA PRO 205 | Regional Immersion Project 2 (RIP 2) | 3 | Core | Nil | F2F |

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|-----------------------------|--|------------|----------|--|-----|
| BBA HRM 204 | Employability and Practitioner Skills Series 2: Leadership, Teamwork, Global Dexterity | 1 | Core | Foundation Skills 1 & 2 ; Employability and Practitioner Skills Series 1: Emotional Intelligence | F2F |
| | Total Semester 4 Credits | 16 | | | |
| Semester 5 | | | | | |
| BBA HRM 306 | Strategic Human Resources Management | 3 | Core | Nil | F2F |
| BBA ACC 306 | Strategic Cost Accounting | 3 | Core | Nil | F2F |
| BBA ENT 306 | Foundations of Entrepreneurship | 3 | Core | Corporate Finance | |
| BBA AI 302 | No-Code Programming | 3 | Elective | | |
| BBA AI 303 | AI Applications in Business | 3 | Elective | | |
| BBA COM 304 | Employability and Practitioner Skills Series 3: Communicating Effectively | 1 | Core | Foundation Skills 1 & 2 and Employability and Practitioner Skills Series 1 & 2 | F2F |
| | Total Semester 5 Credits | 16 | | | |
| Semester 6 | | | | | |
| BBA LAW 302 | Business Law | 3 | Core | Nil | F2F |
| BBA QTT 310 | Decision Making | 3 | Core | Decision Science & Analytics | F2F |
| BBA QTT 311 | Advanced Quantitative Methods & Modeling | 3 | Core | Statistics | F2F |
| BBA PRO 306 | Project Management | 3 | Core | Nil | F2F |
| BBA AI 304 | Strategic AI Implementation in Business | 3 | Elective | | |
| BBA BUS 304 | Employability and Practitioner Skills Series 4: Innovation, Creativity and Agility | 1 | Core | Foundation Skills 1 & 2; Employability and Practitioner Skills Series 3: Effective Communication | F2F |
| | Total Semester 6 Credits | 16 | | | |
| Semester 7 | | | | | |
| BBA MGT 407 | Strategic Management | 3 | Core | Principles of Management | F2F |
| BBA MGT 408 | Australian Business Environment | 3 | Core | Macro Economics | F2F |
| BBA AI 401 | Advanced AI in Business | 3 | Core | Nil | F2F |
| BBA AI 402 | AI Product Exploration and Planning | 3 | Elective | | |
| | Total Semester 7 Credits | 12 | | | |
| Semester 8 | | | | | |
| BBA AI 403 | Ethics and Law of AI | 3 | Elective | | |
| BBA AI 404 | AI Capstone | 3 | Elective | | |
| BBA AI 405 | AI Capstone Extended | 4 | Core | | |
| | Total Semester 8 Credits | 10 | | | |
| Total for BBA Course | | 118 | | | |



STUDENT LIFE AND GLOBAL IMMERSION

Your education at S P Jain Global will prepare you for every challenge in the international business environment. That's because we teach business the way it really is - global, dynamic and ever-evolving. Our Global Immersion Program, conducted at each of our campuses, will give you exclusive opportunities to observe and study diverse business practices, interact with business leaders and thinkers, tap into the local culture scene, and make deep and lasting connections with peers and faculty from all over the world.



FACULTY

Faculty members are at the backbone of any academic program. They create an environment that helps bring out the best in students. S P Jain Global's faculty is selected on the basis of proven success and expertise. They are among the best in their respective fields – a multinational collective of recognised scholars and experts who bring a wealth of research, teaching and industry experience to the classroom. S P Jain Global students also have the opportunity to interact with visiting faculty from diverse industries who bring vitality and knowledge of current trends into the classroom.

VEENA JADHAV



INDIAN

Professor – Leadership & HRM and Dean – Undergraduate Programs
Doctor of Philosophy, University of Canberra, Australia

AREAS OF EXPERTISE: Human Resource Management

GOLO WEBER

GERMAN

Associate Professor and Assistant Dean – Undergraduate Programs (Singapore)

MPhil in Chinese Studies, University of Cambridge, UK

AREAS OF EXPERTISE:

World Cultures, Sustainability & CSR



NITIN PATWA

INDIAN

Professor and Director – Simulation, Deputy Director - Undergraduate Programs (Dubai)

Master of Financial Analysis & Control, JNV University of Jodhpur, India

AREAS OF EXPERTISE: Business Analytics, Empirical Methods in Economics (Econometrics & Mathematical Economics)



CHRISTOPHER ABRAHAM

INDIAN

Professor
Master of Business Administration, Regional Engineering College, India

AREAS OF EXPERTISE: Organisational Behavior, Interpersonal Organisational Dynamics, Human Resources Management, Design Thinking, Leadership Excellence



JOHANNES DE KLERKE

SOUTH AFRICAN

Adjunct Faculty
DBA in International Psychology, Swiss Management University, Switzerland

AREA OF EXPERTISE: Economics, Marketing & Strategy

MUNIZA ASKARI

PAKISTANI

Assistant Professor – Economics
PhD, University of Paris 1 (Pantheon-Sorbonne), France

AREAS OF EXPERTISE: Behaviour under Risk, Experimental Economic, Economics of Education, Applied Microeconomics

SHALINI CHANDRA

SINGAPOREAN

Professor - Information Technology
PhD in Information Systems, Nanyang Technological University, Singapore

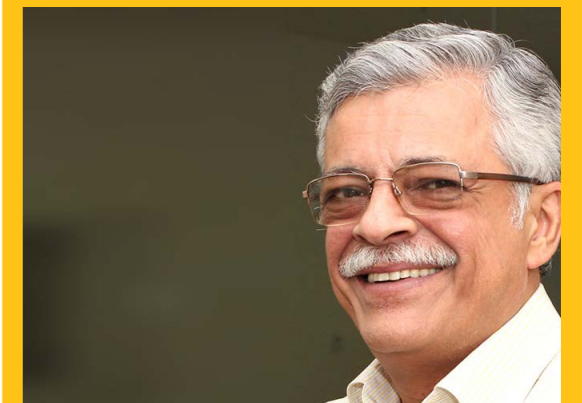
AREAS OF EXPERTISE: Information Systems Management, Computers, Quantitative Analysis, Human Computer Interaction, Usability Engineering Management, Organisational Behaviour

BOMAN MORADIAN

INDIAN

Adjunct Faculty
Master of Management Studies in Operations, Jamnalal Bajaj Institute of Management Studies, India

AREAS OF EXPERTISE: Operations Optimisation, Demand Management, Project Management, Operations Excellence in Management



ADITYA NARVEKAR

INDIAN

Assistant Professor and Deputy Director, Students Engagement and Enhancement – Bachelor of Data Science
DBA, Machine Learning, SP Jain School of Global Management, Australia

AREA OF EXPERTISE: Information Technology

MO KADER

AUSTRALIAN

Associate Professor
PhD, Kassel University, Germany

AREAS OF EXPERTISE: Marketing, Strategic Management, Organisational Behavior



AOS ALAA AL JU BOORI

IRAQI

Professor - Data Science and Artificial Intelligence, Deputy Director - MAIB
PhD, Multimedia University (MMU), Malaysia

AREA OF EXPERTISE: Data Science and Artificial Intelligence

BOUCHRA HADER

FRENCH

Assistant Professor & Deputy Director,
Students Engagement and Enhancement -
Bachelor of Business Administration

AREA OF EXPERTISE: Marketing



VILLIE DARUVALA

INDIAN

Adjunct Faculty
LLB (General), Diploma in Management
Studies, Bombay University, India

AREAS OF EXPERTISE: Business English
Writing, Business Oral Communication

NICOLAS HAMELIN



FRENCH

Professor - Marketing and Director -
Neuroscience Lab
PhD (DPhil) in Physics,
University of Sussex, UK

AREA OF EXPERTISE: Marketing

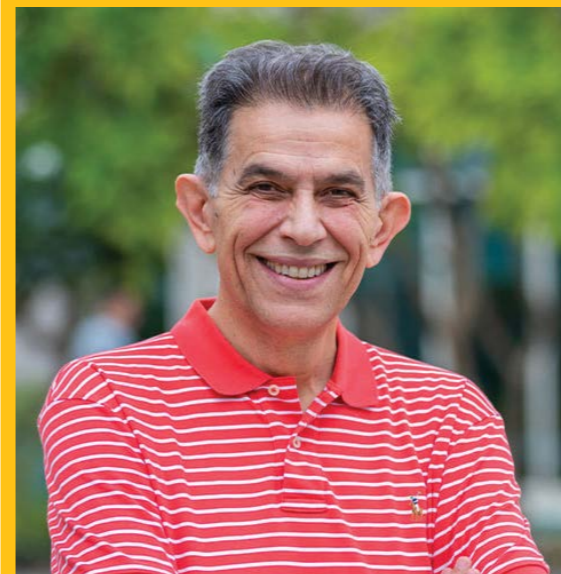
MANEK MUKESH

SINGAPOREAN

Adjunct Faculty
Master of Business in Professional Accounting,
Victoria University of Technology, Australia

AREA OF EXPERTISE: Accounting & Finance

THEODORE TOLIAS



CANADIAN

Adjunct Faculty
MA in Economics, University of Toronto,
Canada

AREA OF EXPERTISE: Economics

RICHARD COLLER

AUSTRALIAN

Assistant Professor - General Management
MBA in Marketing Strategy,
Australian Institute of Business, Australia

AREA OF EXPERTISE: Marketing &
Strategy



ANSHUL GUPTA



INDIAN

Area Head - IT and Technology
Management & Assistant Professor -
Data Science
PhD in Computer Engineering, Narsee
Monjee Institute of Management Studies,
India

AREAS OF EXPERTISE: Data Analytics
for Managers, Digital Governance &
Cybersecurity

WHY CHOOSE SP JAIN GLOBAL?

At S P Jain Global, we believe in preparing well-rounded graduates equipped to take on the competitive world of international business. Our undergraduate courses are unlike any other in the world because of a unique blend of factors:

A GLOBAL DEGREE FOR THE GLOBAL GRADUATE

The multi-city learning model is the most striking feature of undergraduate study at S P Jain Global. Exposure to different countries, cultures and business centres makes our courses, and in turn, our students truly global. In addition to the social, political and economic benefits of studying in these countries, locating the courses in major regional hubs encourages you to broaden your horizons and think innovatively.

In each city, you will have exclusive opportunities to experience diverse cultures, study international business practices, network with business executives and community leaders, have fun and make friends from all over the world. You will also learn to appreciate, accept and adapt to a multinational state-of-mind.

AN ECLECTIC CLASSROOM ENVIRONMENT

Visualise a classroom with peers from all over the world. Imagine the experiences they bring to the classroom, the contribution they make to the learning process as they come from multinational backgrounds, cultures, experiences and mindsets.

This is important as classroom diversity helps you to accept, appreciate and adapt to multiple backgrounds. You become more sensitive, empathetic and professional in your approach. You become a better team player. The different backgrounds, cultures, and mindsets will lead to many long, fascinating, late-night chats. No doubt these friendships will last long after graduation.

POWERFUL CAREER ASSISTANCE

A good career prospect at graduation is a key parameter while choosing a school. Our multinational Career Services Offices in Australia, Singapore, the UAE and India assist you in securing internships as well as full-time jobs with top organisations. As an S P Jain Global graduate, you have opportunities in Banking, Commerce, Consulting, Energy, Manufacturing, Entrepreneurship, Finance, Sustainable Development, Human Resource Management, Marketing, Logistics & Supply Chain Management, Internet Technology, Healthcare, Media & Entertainment, Telecommunications, NGOs, Government sectors and more.

In addition to placement and recruitment assistance, our Career Services Offices also help to enhance your employability through specialised services and training workshops that include one-to-one guided interviews, career readiness training and personality development. Over the course of your undergraduate study, you develop a real-world approach to career development and gain the skills and work attitude that employers want.

INTERNATIONAL RECOGNITION FOR YOUR DEGREE

S P Jain Global is registered as an Institute of Higher Education in Australia. This means that upon graduation, you will receive a degree conferred by S P Jain School of Global Management, Australia.

POST-STUDY WORK RIGHTS IN AUSTRALIA

As an international student, you may be able to continue to live and work in Australia temporarily, following the completion of your undergraduate degree at S P Jain Global. While graduating students can apply for a post-study work visa, it is not a guaranteed outcome of the program. For eligibility and more information, please visit: www.homeaffairs.gov.au

REGIONAL IMMERSION PROJECT

S P Jain Global's Regional Immersion Projects help students undertake a self-directed project related to their area of interest. The project helps students in creating and maintaining a professional portfolio, and encourages them to work in teams, communicate with a designated mentor, and develop a good foundational understanding of how to conduct a research project. During the project, students will identify suitable frameworks, business models, and the research approaches to address business challenges within the contemporary global/regional dynamic environment.

INTERNATIONAL INTERNSHIPS

Although internships are voluntary, you are encouraged to make good use of your summer break to gain real-world exposure to global business environments. As an S P Jain Global student, you will have opportunities to intern with multinational corporations, consulting firms, financial institutions, technology companies, and fast-growing startups across diverse industries.

A 21ST CENTURY CURRICULUM

S P Jain Global offers a cutting-edge curriculum designed by experts and benchmarked against the world's best universities. Rigorous coursework ensures that graduates are thoroughly prepared with the knowledge and skills they need to excel as leaders in a global workplace. At S P Jain Global, professors employ a vibrant, interactive style of teaching in classrooms equipped with the latest technology. Course materials include books and magazines, videos, web resources, international case studies, as well as student research projects. Our teaching methods simulate the real-world work environment with emphasis on critical thinking and problem-solving.

COURSE LEARNING OUTCOMES

| CLO | DESCRIPTION |
|--|---|
| Knowledge of Business Management and Emerging Technologies through lifelong learning | Acquire a broad body of knowledge in business management concepts, current practices in a global business environment and emerging technologies to innovate and sustain businesses. |
| Research and Business Intelligence | Attain qualitative and quantitative skills to critically assess business challenges and deliver socially and ethically responsible evidence-based solutions that contribute positively to the broader business environment. |
| Critical Thinking and Problem Solving | Acquire problem solving, decision making and critical thinking skills to provide viable solutions for business problems. |
| Communication and Teamwork | Develop contemporary professional business communication and teamwork skills to engage with diverse stakeholders in modern workplace settings. |
| Global citizenship, Ethics and Professional Responsibility | Imbibe and apply the principles of ethics, sustainability and responsibility (ESR) to professional conduct and decision making. |
| Application of Knowledge | Apply theoretical and technical knowledge and skills to provide socially and ethically responsible business solutions with accountability. |
| Intercultural competence/communication | Demonstrate ability to responsibly collaborate with others to produce deliverables that are appropriate for audiences of different socio-economic groups, and for different business environments. |

GRADUATE ATTRIBUTES

All the S P Jain Global courses are designed so that our graduates display the much needed and holistic attributes including:

- Knowledge of Business and Management
- Research and Business Intelligence
- Problem Solving and Decision Making
- Creativity and Innovation
- Intercultural Competence/Communication
- Teamwork
- Global Citizenship/Ethics (Collaborate, Negotiate and Resolve Conflicts)





ACCOMMODATION

Living with classmates at S P Jain Global's campuses is comfortable, safe and most of all, fun! It is a great way to meet and interact with people from different cultures and backgrounds and make friends.

SINGAPORE - Student accommodation in Singapore is located within the campus premises. Depending on your budget, you may opt for single, double, triple or quadruple-sharing rooms. Each room is adequately furnished and air-conditioned. Communal bathrooms, washers and dryers are available on each floor. Student hostel rooms are also equipped with hi-speed Wi-Fi, gym, sports area, lounges and cafes.

DUBAI - S P Jain Global's premium student accommodation in Dubai is located in Nova Tower in the heart of Dubai Silicon Oasis (DSO). It's a 15-minute drive from the campus and the School arranges free shuttle services to take you back and forth.

The apartments are comfortably furnished and equipped with a bathroom, kitchenette and washing machine. Students will also have access to a fully-equipped gym, chillout spaces, and a study room. To know more about the Nova Towers, please visit: <https://bit.ly/3jwtlBy>

SYDNEY - The School does not provide on-campus accommodation in Sydney. Students are required to arrange their own housing; however, guidance and resources are provided to help students find suitable apartment-style accommodation close to the campus. There are several furnished and unfurnished options available in nearby residential areas, with access to supermarkets, restaurants, and public transport. Many students choose to share apartments, which typically include kitchen, laundry, dining, and living facilities. Most accommodation options are located within convenient travelling distance of the city centre. For more information on accommodation in Sydney, please visit: <https://www.study.nsw.gov.au/current-students/living-in-nsw/accommodation>

Please Note:
Living at S P Jain Global provided accommodation is not compulsory. Students may choose to arrange their own accommodation.

HOW TO JOIN!



1. ELIGIBILITY

All applicants (domestic and international) are expected to have completed a minimum of 12 years of schooling demonstrated by one or more of the following:

- ATAR of 70 or its interstate equivalent; or
- Vocational education and training (VET) qualification at Diploma or Advanced Diploma level completed at an ASQA registered training organisation (RTO); or
- All India Senior School Certificate (issued by CBSE) or the India School Certificate (ISC) or the Higher Secondary Certificate (HSC) Year 12 exam from the Indian State Board with a score of 60% or more; or
- International Baccalaureate Diploma (IB) score of 24 or more; or
- Completion of any other international school qualification where the content, level and intended outcomes are deemed to be equivalent to any of the above through official qualification recognition register or mapping of equivalence by the School.
- In lieu of above, completion of a minimum of 11 years of schooling for the nine Commonwealth of International States (CIS) countries subject to a minimum CGPA score of 4.00 out of 5.00 issued by the National Board in these countries.
- It is not necessary to have Year 12 results in hand at the time of application. In case the Year 12 results are not in hand, selected students will be offered conditional admission to the program.

ENGLISH LANGUAGE ELIGIBILITY REQUIREMENTS

- Applicants who have not completed their most recent education qualifications in English are required to take any of the following recognised formal English language tests and obtain currently valid minimum scores as below:
 - IELTS score of 6
 - TOEFL iBT score of 60 overall
 - PTE score of 50
 - Duolingo score of 85 overall
- International applicants (including those who have completed their most recent education qualifications in English) who are undertaking study at our Sydney campus may need to meet the English Language test requirements detailed by the Australian government to obtain their student visas. For more information, please visit: <https://bit.ly/3dPD9UO>

Note: S P Jain Global does not enrol students under 18 years of age at the Sydney campus.



2. APPLICATION

The application can be submitted online at no cost.



3. ENTRANCE TEST

Applicants must appear for SAT / ACT / SPJET (S P Jain Entrance Test) and achieve an acceptable score as listed in the Undergraduate Admission and Selection Policy on the School's website.

Shortlisted applicants who want to take the SPJET are required to pay the fee of USD 45 before requesting for the SPJET date.



4. EVALUATION

The School establishes a shortlist of potential applicants based on:

- Past academic performance and other achievements;
- English language proficiency to ensure successful participation; and
- Outcomes and scores of aptitude tests.

The School establishes a shortlist of potential applicants based on:

- Past academic performance and other achievements;
- English language proficiency to ensure successful participation; and
- Outcomes and scores of aptitude tests.

All shortlisted applicants will be notified in writing by the School that their application has proceeded to the shortlist for admission. Shortlisted applicants are required to pay the evaluation fee of USD 55 before requesting an evaluation date.

As part of the final stage of the application evaluation, all shortlisted applicants will be required to write two essays and undertake a personal interview at one of the School's campuses or online with a member of the School's academic staff. The essays and interview are designed to assess the applicant's communication skills, aptitude, and knowledge.



5. RESULTS

Applicants are emailed an admission decision within 14 days after the evaluation interviews.



SCHOLARSHIPS

We offer scholarships to meritorious students. Students receiving scholarships must maintain a required GPA and abide by the School's Code of Conduct throughout the duration of study.



To view the annual Academic Calendars with details about the term and holiday breaks, please visit: www.spjain.org/knida
For more details about the admission process, please visit: www.spjain.org/fjand
To learn more about the fee and other applicable charges, please visit: www.spjain.org/knhfa
To view our detailed Admissions Policy, please visit: www.spjain.org/ljfbd

Contact Us



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S P Jain School of Global Management Pty. Ltd. Provider Category: Institute of Higher Education. TEQSA Provider Identification: PRV12041.
CRICOS Provider Code: 03335G | CRICOS Course (BBA) Code:077570G.

Name of PEI (Private Education Institution): S P Jain School of Global Management | Registered with Skills Future Singapore Agency (SSG)
PEI Registration Number: 200516544Z | Period of Registration: 09 May 2023 to 08 May 2029.



Permitted by the Knowledge and Human Development Authority. The academic qualifications granted by this institution and certified by KHDA shall be recognised in the Emirate of Dubai by all public and private entities for all purposes.

This brochure is updated every intake. For the most current and accurate information, please refer to the official website.