MASTER OF ARTIFICIAL INTELLIGENCE IN BUSINESS (MAIB)

STUDENT COURSE HANDBOOK

CRICOS Provider Code: 03335G
CRICOS Course (MAIB) Code: 105431D
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Policies Related to MAIB (Master of Artificial Intelligence in Business) Course*

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<td>Student Performance Data Policy and Procedures</td>
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<td>Student Consultation Policy and Procedures</td>
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<td>21</td>
<td>Student and Staff Feedback Policy</td>
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<td>Academic Freedom and Free Intellectual Inquiry Policy</td>
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<td>23</td>
<td>Library Resources Collection Development Policy</td>
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<td>Critical Incident Policy</td>
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<td>25</td>
<td>Student Equity, Diversity and Fair Treatment Policy</td>
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<td>26</td>
<td>Student Information Provision Policy</td>
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<td>27</td>
<td>Student Sexual Assault and Sexual Harassment Policy</td>
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<td>28</td>
<td>Graduation and Certification Policy</td>
</tr>
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<td>29</td>
<td>Records Management Policy</td>
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<td>30</td>
<td>MAIB Attendance Policy</td>
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</table>

*For more policies and procedures please refer to the Annexure of handbook or School Website

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1. Message from the Director

Dear Student,

Welcome to the S P Jain community! We live in exciting times where innovation and technology are transforming the world. One of the most innovative technologies to have emerged in recent years is Artificial Intelligence (AI). AI is changing the landscape of the entire economy including all business functions and industry sectors, and in a wide variety of applications. The need, therefore, is for well trained professionals who can use their technological and management knowledge to drive business transformation. Organisations and entrepreneurs across the world need to recruit high performing managers who are also well trained in technology and can manage the strategic impact of transformative technologies like Artificial Intelligence.

S P Jain aims to build an educational experience that is dynamic, cutting edge and relevant. We strive to create a learning environment that is both competitive and nurturing. We encourage you to question, be curious, and freely express your viewpoints.

We believe that learning is a personal responsibility. Thus, your ability to deliver on the high expectations of your future success will depend on your achievements and performance amidst a stimulating environment. You will be stretched and challenged by both the talented and experienced faculty and a vibrant peer group. S P Jain promises a rigorous education that will empower you to go out into the world to enjoy both professional success and personal fulfilment.

We believe that over time, education and hard work lead to maturity and the ability to accept personal responsibility. Good moral character; High ethical values; Mutual respect for your peers and colleagues, and sensitivity to social issues are values we emphasise at S P Jain. We focus on holistic growth that balances learning with the moulding of personality, character and attitudes. Above all, learning should be an enjoyable experience. It is our expectation that during your period with us you will form strong friendships and make important contacts that will endure through the whole of your professional life.

This is a truly fantastic opportunity that you will share with an amazing group of fellow global pioneers. We urge you to embrace this and be open to new ideas and experiences. We look forward to seeing you Sydney.

This handbook brings together information that you will find helpful throughout your period at S P Jain. It should be read in conjunction with other information provided through the different official outlets.

Director – MAIB

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2. Master of Artificial Intelligence in Business

2.1 Special Features of the Course

Students of MAIB at S P Jain are exposed to multinational IT and Artificial Intelligence industry and business environments by:

- Completing a Capstone Project with research and industry exposure
- Completing Applied Business Project of AI in Business
- Spending two years in world-class city: Sydney
- Hands on experience in Robotics and Internet of Things Lab
- Exposure to Business Management and AI area

2.1.1 Disruptive Technologies Research Centre

The Research Centre hosts: Internet of Things Laboratory, Robotics Research and Innovation centre, Data Science and Research Centre. This Research Centre will be used by all the Emerging Technology staff and students for laboratory exercises, research projects, industry projects, class-room exercises, demonstrations and group exercises.

2.1.2 S P Jain Internet of Things (IoT) Laboratory

Internet of Things (IoT) provides IP connectivity to household and other objects other than desktops, laptops and mobile devices. For instance, this could be a device that senses and records the temperature at a location and relays the data over an IP connection is an IoT device. The S P Jain Internet of Things Laboratory is set up in order to train students in the basics of IoT operations. The lab includes nodes supporting different protocols and gateway devices, communication technologies and networking topologies. It also includes software and APIs to interface sensors with nodes for implementing algorithms. The hardware and software resources include commonly used elements such as wireless network gateways, microcontrollers, and external sensors.

2.1.3 S P Jain Robotics Laboratory

Autonomous robotics is one of the most important technologies of the modern era and is used in many different industries and sectors, as well as households.

The S P Jain Robotics Laboratory will address the training and workplace needs of MAIB students and graduates, a matter that the School regards highly. Particular focus will be placed on how to use the basic functions of this technology in order to complete class projects and be work ready.
For example, the laboratory activities will train students to:

- program a modern microcontroller
- operate and interface its peripheral devices and sensors
- apply the basic concepts of wheeled locomotion, motion sub-system control, motion trajectory planning, and robotic implementation.

The hardware and software will include robot vehicles, encoders, sensors, a language platform, and signal processing software

### 2.2 Faculty

Our community of international faculty are dedicated to creating an engaging, rigorous and practical educational experience for students. Students will learn new knowledge about Artificial Intelligence, Applied AI, Data Science, Programming, Mathematics and Statistics, Big Data Analysis, Machine Learning, Neural Networks, Deep Learning and more which will inspire them to appreciate, accept and adapt to working in rapidly changing business environment. Students will also gain confidence in making decisions. Units are relevant, developed with the latest content, and designed to inspire students to find creative and innovative ways to apply the knowledge acquired.

### 3. MAIB Course Information

#### 3.1 Course Overview

S P Jain’s Master of Artificial Intelligence in Business (MAIB) is a 2-year Post Graduate course. The course is delivered in Sydney.

<table>
<thead>
<tr>
<th>Course</th>
<th>Delivery/Study Mode</th>
<th>Location of Study</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Artificial Intelligence in Business</td>
<td>2-Years Full-time face-to-face On campus / Online</td>
<td>Study in Sydney (Years 1 and 2) Online delivery</td>
</tr>
</tbody>
</table>

Table 1 Course Overview

The Master of Artificial Intelligence in Business (MAIB) course is a two-year, full-time course designed for students who wish to gain professional knowledge in the technology of Artificial Intelligence (AI) and its practical business applications, especially in marketing, and logistics. The course will provide students with an in-depth knowledge of both foundational artificial intelligence technologies, and basic business functions and disciplines such as economics, accounting, finance, and marketing so that they will be prepared to deploy this transformational technology in practical business contexts.

The course is designed to equip students to take up assignments, in either the corporate world or as entrepreneurs, with the mandate to identify the need for AI solutions for real-life business problems and help implement these solutions – in diverse sectors such as technology, consulting, BFSI, Healthcare, Education, Manufacturing, Retail, Media, and Transportation. Successful graduates will be well-positioned for entry in employment as Artificial Intelligence Specialist, Artificial Intelligence Consultant, Artificial Intelligence Transformation Manager, Machine Learning Executive, Data Scientist, Business Intelligence Developer, Digital Marketing Executive, Supply Chain Manager, and Financial Analytics Executive, or as Entrepreneurs.

AI is a world transforming technology that has been described as “the new electricity”, meaning that it is changing the landscape of the entire economy including all business functions and industry sectors. It is being used in a wide variety of applications such as digital marketing and computational advertising, recruiting and other HR functions, supply chain optimisation, manufacturing, healthcare management, pharmaceutical research, management of educational institutions, investment management, and banking and insurance service provision. The need, therefore, is for well trained professionals who can use their technological and management knowledge to drive business transformation.

The MAIB course proposed by S P Jain School of Global Management (S P Jain) covers foundational topics in artificial intelligence and business management, as well as advanced topics in data science, machine learning, decision theory, strategy, and change management. The course curriculum also includes topics specifically assigned to build skills and competencies in specialised technologies such as deep learning, natural language processing, along with a Applied Business Project and a Capstone Industry Research Project that will help students develop the business expertise, acumen and technological prowess they need to succeed.

Like all the other courses offered at S P Jain, the MAIB focuses on maximising student employability.

*This course is not offered in Dubai and Singapore*
3.2 Course Learning Outcomes

<table>
<thead>
<tr>
<th>Master of Artificial Intelligence in Business: Mapping of Course Learning Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Course Learning Outcome 1 (CLO1): Knowledge of Artificial Intelligence and Business Management</strong></td>
</tr>
<tr>
<td>Students will have an advanced, integrated, and coherent disciplinary and interdisciplinary knowledge of artificial intelligence technologies, business management and research principles and methods for the application of AI to business.</td>
</tr>
<tr>
<td><strong>Course Learning Outcome 2 (CLO2): Critical thinking, Design thinking and Decision-making Skills</strong></td>
</tr>
<tr>
<td>Students will have problem solving, design and decision-making skills to identify and provide innovative solutions to complex business problems through application of AI technologies and techniques.</td>
</tr>
<tr>
<td><strong>Course Learning Outcome 3 (CLO3): Communication and Team Performance Skills</strong></td>
</tr>
<tr>
<td>Students will be able to work and communicate effectively as a member or leader of a diverse team to provide superior business solutions using advanced tools and practices of artificial intelligence and business management.</td>
</tr>
<tr>
<td><strong>Course Learning Outcome 4 (CLO4): Ethics and Social Responsibility</strong></td>
</tr>
<tr>
<td>Students will demonstrate mindfulness of professional practices in a global and sustainable context and act with professional accountability and integrity.</td>
</tr>
<tr>
<td><strong>Course Learning Outcome 5 (CLO5): Research Methods Competence</strong></td>
</tr>
<tr>
<td>Students will be able to apply knowledge of research principles and methods to plan and execute a research-based industry project with a high level of personal autonomy and accountability.</td>
</tr>
</tbody>
</table>

Table 2 Course Learning Outcomes

3.3 Graduate Attributes of S P Jain

- Knowledge of Business, Management and Emerging Technologies
- Research and Business Intelligence
- Problem Solving and Decision Making
- Creativity and Innovation
- Intercultural Competence/Communication
- Teamwork
- Global Citizenship/Ethics (Collaborate, Negotiate and Resolve Conflicts)

3.4 Course Completion Requirements

To be eligible to graduate with MAIB degree at S P Jain, students must complete 46 credits. (Core Units, Electives and 1 Applied Business Project and 1 Capstone Industry Research Project.

<table>
<thead>
<tr>
<th>Units</th>
<th>Required Units</th>
<th>Credits</th>
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<tr>
<td>Core Units</td>
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<td>Minor Concentration</td>
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<td>4</td>
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<tr>
<td>Electives</td>
<td>1</td>
<td>2</td>
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<tr>
<td>Applied Business Project</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>Capstone Industry Research Project</td>
<td>1</td>
<td>4</td>
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<tr>
<td>Total</td>
<td>27</td>
<td>46</td>
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</table>

Table 3 Units to complete for MAIB

3.5 Course Structure

The Course structure provides all the Units to be completed and the required credits, hours (both timetabled and personal study) and Pre-requisites.
<table>
<thead>
<tr>
<th>S.N</th>
<th>Course Codes to be used</th>
<th>Subjects</th>
<th>Timetable Hour</th>
<th>Personal Study Hours</th>
<th>Core/Elective</th>
<th>Credit</th>
<th>Pre-requisites</th>
</tr>
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<tbody>
<tr>
<td>5</td>
<td>MAIB AI 102</td>
<td>Machine Learning Fundamentals</td>
<td>36</td>
<td>84</td>
<td>Core</td>
<td>2</td>
<td>MAIB AI 101 Fundamentals of Artificial Intelligence</td>
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<tr>
<td>6</td>
<td>MAIB AI 103</td>
<td>Reasoning and Decision Making under Uncertainty</td>
<td>36</td>
<td>84</td>
<td>Core</td>
<td>2</td>
<td>MAIB AI 101 Fundamentals of Artificial Intelligence</td>
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<tr>
<td>7</td>
<td>MAIB ECO 101</td>
<td>Economics, Micro, Macro and Digital</td>
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<td>42</td>
<td>Core</td>
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<td>Nil</td>
</tr>
<tr>
<td>8</td>
<td>MAIB ACC 101</td>
<td>Financial and Managerial Accounting</td>
<td>18</td>
<td>42</td>
<td>Core</td>
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<td>9</td>
<td>MAIB ORG 101</td>
<td>Organisational Behaviour</td>
<td>18</td>
<td>42</td>
<td>Core</td>
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<tr>
<td>10</td>
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<td>18</td>
<td>42</td>
<td>Core</td>
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<td>Nil</td>
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<td></td>
<td><strong>Term 3</strong></td>
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<tr>
<td>11</td>
<td>MAIB AI 104</td>
<td>Neural Networks and Deep Learning with Business Applications</td>
<td>36</td>
<td>84</td>
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<td>MAIB AI 102 Machine Learning Fundamentals</td>
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<td>Natural Language and Conversational Systems with Business Applications</td>
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<td>84</td>
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<td>MAIB AI 106</td>
<td>Ethics, Philosophy and Sociology of Artificial Intelligence</td>
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<td>MAIB ACC 101 Financial and Managerial Accounting</td>
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<td><strong>Term 4</strong></td>
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<td>MAIB AI 207</td>
<td>AI and Automation in Finance</td>
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<td>84</td>
<td>Core</td>
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<td>MAIB AI 102 Machine Learning Fundamentals and MAIB FIN 101 Corporate Finance</td>
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<td>S.N o</td>
<td>Course Codes to be used</td>
<td>Subjects</td>
<td>Timetabled Hour</td>
<td>Personal Study Hours</td>
<td>Core/Elective</td>
<td>Credit</td>
<td>Pre-requisites</td>
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<td>18</td>
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<td>Ai in Marketing</td>
<td>36</td>
<td>84</td>
<td>Core</td>
<td>2</td>
<td>MAIB AI 102 Machine Learning Fundamentals and MAIB MKT 101 Marketing Management</td>
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<td>19</td>
<td>MAIB AI 209</td>
<td>Ai in Logistics</td>
<td>36</td>
<td>84</td>
<td>Core</td>
<td>2</td>
<td>MAIB AI 102 Machine Learning Fundamentals and MAIB LSC 101 Operations Management</td>
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<td>MAIB PRO 201</td>
<td>Applied Business Project</td>
<td>36</td>
<td>84</td>
<td>Core</td>
<td>2</td>
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<td>MAIB MGT 201</td>
<td>Business Strategy</td>
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<td>42</td>
<td>Core</td>
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<td>MAIB AI 101 Fundamentals of Artificial Intelligence</td>
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<tr>
<td>23</td>
<td>MAIB AI 210</td>
<td>Embedded Artificial Intelligence and Robotics</td>
<td>36</td>
<td>84</td>
<td>Core</td>
<td>2</td>
<td>MAIB AI 101 Fundamentals of Artificial Intelligence</td>
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Choose both units from only one of the following two tracks

**Track 1 - Minor Concentration: Digital Marketing**

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<th>Course Codes to be used</th>
<th>Subjects</th>
<th>Timetabled Hour</th>
<th>Personal Study Hours</th>
<th>Core/Elective</th>
<th>Credit</th>
<th>Pre-requisites</th>
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<tr>
<td>24</td>
<td>MAIB AI 211</td>
<td>Recommendation Engines for Marketing Applications</td>
<td>36</td>
<td>84</td>
<td>Elective</td>
<td>2</td>
<td>MAIB AI 208 Ai in Marketing</td>
</tr>
<tr>
<td>25</td>
<td>MAIB AI 212</td>
<td>Computational Advertising</td>
<td>36</td>
<td>84</td>
<td>Elective</td>
<td>2</td>
<td>MAIB AI 208 Ai in Marketing</td>
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</table>

**Track 2 - Minor Concentration: Digital Logistics**

<table>
<thead>
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<th>Course Codes to be used</th>
<th>Subjects</th>
<th>Timetabled Hour</th>
<th>Personal Study Hours</th>
<th>Core/Elective</th>
<th>Credit</th>
<th>Pre-requisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>24</td>
<td>MAIB CSC 203</td>
<td>Business Process Automation</td>
<td>36</td>
<td>84</td>
<td>Elective</td>
<td>2</td>
<td>MAIB AI 101 Fundamentals of Artificial Intelligence and MAIB LSC 101 Operations Management</td>
</tr>
<tr>
<td>25</td>
<td>MAIB CSC 204</td>
<td>Internet of Things and Smart Asset Management</td>
<td>36</td>
<td>84</td>
<td>Elective</td>
<td>2</td>
<td>MAIB AI 101 Fundamentals of Artificial Intelligence</td>
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### Term 6

Choose only one of the following two units

<table>
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<th>Subjects</th>
<th>Timetabled Hour</th>
<th>Person al Study Hour s</th>
<th>Core/Elective</th>
<th>Credit</th>
<th>Pre-requisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>26</td>
<td>MAIB MGT 203</td>
<td>AI Strategy and Change Management</td>
<td>36</td>
<td>84</td>
<td>Elective</td>
<td>2</td>
<td>MAIB AI 101 Fundamentals of Artificial Intelligence and MAIB MGT 201 Business Strategy</td>
</tr>
<tr>
<td>26</td>
<td>MAIB ENT 201</td>
<td>AI and Entrepreneurship</td>
<td>36</td>
<td>84</td>
<td>Elective</td>
<td>2</td>
<td>MAIB AI 101 Fundamentals of Artificial Intelligence</td>
</tr>
<tr>
<td>27</td>
<td>MAIB CPP 201</td>
<td>Capstone Industry Research Project</td>
<td>72</td>
<td>168</td>
<td>Core</td>
<td>4</td>
<td>MAIB PRO 201 Applied Business Project</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Total Credits</td>
<td>72</td>
<td>168</td>
<td></td>
<td>46</td>
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</table>

**Table 4 Course Structure**

### 3.6 Unit Learning Outcomes

#### MAIB - Unit Learning Outcomes (ULO)

**Core Units**

1. **Data Science and Analytics (MAIB DSC 101) – Core**
   - Evaluate data types and analyse the data to interpret innovative solutions.
   - Demonstrate presentation and communication skills by working on the assigned project, to arrive at solutions for mathematical and business problems,
   - Use quantitative abilities to solve data science and business problems.
   - Develop analytically-sound solutions for real life business problems.

2. **Fundamentals of Artificial Intelligence (MAIB AI 101) – Core**
   - Recognise the basic ideas and concepts of Artificial Intelligence.
   - Use analytical and quantitative skills to solve practical business problems.
   - Manipulate mathematical and statistical methods for decision making.
   - Research and Communicate effectively using mathematical and computerised expressions and presentations.

3. **Probability and Statistics (MAIB MAT 101) – Core**
   - Identify the principles of mathematical probability, sample spaces, moments, conditional probabilities and limit theorems.
   - Apply the principles of mathematical statistics, including data collection, sampling and design and summarisation of data.
   - Manipulate parameter estimation, hypothesis testing, and ANOVA.
   - Apply the techniques of regression and correlation, decision and Bayesian theory.
4. Programming with Python and R (MAIB CSC 101) – Core
   • Recognise the use of Python as a general-purpose object-oriented programming language, its data and programming structures.
   • Identify and apply Python libraries for data exploration and analysis.
   • Apply the statistical language R, its programming and data structures.
   • Demonstrate the functions and packages available in R for visual, numerical, and statistical analysis.

5. Machine Learning Fundamentals (MAIB AI 102) – Core
   • Identify the theory of Machine Learning and recognise statistical learning algorithms.
   • Apply analytical and quantitative skills to solve business problems.
   • Construct statistical algorithms for supervised and unsupervised learning from data.
   • Research and Communicate effectively using mathematical and computerised expressions and presentations.

6. Reasoning and Decision Making under Uncertainty (MAIB AI 103) – Core
   • Recognise basic ideas and concepts of reasoning and decision making under uncertainty.
   • Use mathematical and statistical methods to solve decision making under conditions of uncertainty.
   • Apply analytical and quantitative skills to solve practical business problems of optimal decision making.
   • Research and communicate effectively using mathematical and computerised expressions and presentations.

7. Economics – Micro, Macro, and Digital (MAIB ECO 101) – Core
   • Recognise the workings of markets and market processes to coordinate economic activities.
   • Apply problem solving methodologies to provide solutions to pricing and output decisions.
   • Apply key economic principles relevant to market structure analysis, financial decision making, and the digital economy.
   • Demonstrate teamwork and communication skills in a group decision-making environment.
   • Analyse current economic policies and issues and their social and ethical implications.

8. Financial and Managerial Accounting (MAIB ACC 101) – Core
   • Recognise economic, political, social, legal and environmental influences on the financial information needs of users and financial reporting practices of firms.
   • Analyse a range of financial reporting issues and use the accounting principles-based approach to develop innovative solutions for complex business transactions.
   • Identify the principles underpinning the current Australian and International accounting standards and Interpret various financial accounting and reporting practices.
   • Evaluate key managerial accounting techniques and apply various performance measurement techniques/models in different business environments.
   • Demonstrate a range of accounting results and evaluations to different stakeholder groups using a variety of presentation media.

9. Organisational Behaviour (MAIB ORG 101) – Core
   • Illustrate organisational diversity.

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For more information:  
MAIB Course web page information:  
- Evaluate alternative leadership models.
- Apply organisational behaviour concepts to human resource management.
- Demonstrate effective interpersonal communication skills.

### 10. Operations Management (MAIB LSC 101) – Core
- Execute business planning and control in a dynamic global environment.
- Understand the principles of the design and management of the transformation of inputs to outputs and their transportation and logistics.
- Examine and recognise a framework for systematic operations management.
- Apply important tools and practices for managing manufacturing and service production.

### 11. Neural Networks and Deep Learning with Business Applications (MAIB AI 104) – Core
- Recognise the theory and concepts of neural learning with deep and wide multi-layer neural networks.
- Apply neural and deep learning methods to solve practical business problems.
- Illustrate and apply deep learning network structures and training algorithms.
- Recognise some of the latest research in the field of learning.

### 12. Natural Language and Conversational Systems with Business Applications (MAIB AI 105) – Core
- Outline techniques for designing agents that can comprehend natural language and produce natural language utterances.
- Design and deploy methods for lexical, syntactic and semantic analysis of language and statistical language processing.
- Acquire knowledge of NLP tools and techniques that are used to solve practical business problems.
- Understand the principles and techniques for chatbot construction.

### 13. Database Management (MAIB CSC 102) – Core
- Recognise the basic principles of database systems, their design, especially the Entity Relationship Model and its enhancements.
- Apply the relational database concepts, models and schemas using SQL, use basic and advanced SQL queries and carry out basic database programming.
- Understand the ideas of object and object relational databases, the XML data model, and database design and normalisation principles.
- Apply query processing and optimisation techniques, transaction processing, and concurrency control techniques.
- Understand the concepts of distributed databases, NOSQL systems and Big Data applications using MapReduce and Hadoop.

### 14. Ethics, Philosophy and Sociology of Artificial Intelligence (MAIB AI 106) – Core
- Recognise the ethics and social impacts of computing technology, internet and social media.
- Indicate how computers and information technology are having an impact on society including privacy, freedom of speech, intellectual property, and work.
- Outline the philosophical principles of cognition, consciousness, and machine intelligence and Theories of the mind and consciousness.
- Apply ethical imperatives and requirements for artificial general intelligence and superintelligences.
- Demonstrate the possibility of a run-away intelligence singularity, and existential risks from artificial intelligence.

### 15. Corporate Finance (MAIB FIN 101) – Core
- Identify the fundamentals of decision making and control used by finance managers.
- Recognize the critical role of corporate finance in complex financial and investment problems.
- Construct and present effective oral and written forms of professional communication.
- Recognize ethical practices in corporate finance and how to resolve ethical conflicts in an appropriate way.

### 16. Marketing Management (MAIB MKT 101) – Core
- Review marketing management knowledge to aid planning and control in a dynamic global environment.
- Organize the principles and methods of marketing research for the purpose of responsible investigation from an applied business perspective.
- Comprehend marketing issues and apply skills to responsibly solve problems in local and global contexts.
- Combine written and verbal communication skills tailored to the needs of various audiences.
- Organize effectively with others to provide marketing solutions.

### 17. AI and Automation in Finance (MAIB AI 207) – Core
- Recognize the fundamental skills and knowledge necessary to apply Artificial Intelligence and automation to financial applications.
- Demonstrate analytical and quantitative skills for using data exploration, credit scoring, default probability and loss analytics, prudential regulation, and stress testing.
- Apply analytical and quantitative skills for fraud data analysis, fraud pattern recognition, and fraud ring detection.
- Research and employ mathematical, statistical and software techniques for trading, stock selection, and portfolio construction.

### 18. AI in Marketing (MAIB AI 208) – Core
- Outline the basic concepts of marketing research and modelling techniques using predictive analytics, and research about consumers, markets and marketing.
- Gather data from traditional, web, and social media sources, and build data-based models of seller and buyer preferences.
- Use quantitative tools and methods to analyse current customers, their lifetime value, their churn and retention, and to find new customers.
- Position current products, develop new products, and build brands.

### 19. AI in Logistics (MAIB AI 209) – Core
- Apply the principles of predictive analytics and machine learning to supply chain management.
- Demonstrate the use of algorithms and techniques for demand analysis, inventory control, and replenishment.
- Apply algorithms and tools for quantitative analysis of transportation, procurement, and production.
- Use quantitative tools such as geospatial analytics for global location mapping and route optimisation.

<table>
<thead>
<tr>
<th>20. Applied Business Project (ABR) (MAIB PRO 201) – Core</th>
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<tbody>
<tr>
<td>Identify relevant disciplinary and interdisciplinary management and AI knowledge related to the project.</td>
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<td>Formulate a project idea, plan and manage its execution.</td>
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<tr>
<td>Demonstrate cognitive, technical and design skills to investigate and provide solutions for business problems.</td>
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<td>Write and present a comprehensive project report.</td>
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<tr>
<th>21. Business Strategy (MAIB MGT 201) – Core</th>
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<tr>
<td>Analyse both competition and cooperation from a business and corporate level perspective.</td>
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<td>Recognise how corporations create, capture, and sustain competitive advantage.</td>
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<tr>
<td>Investigate business situations and create coherent corporate strategy.</td>
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<td>Discover the fit between corporate strategy and organisation structure to improve economic performance.</td>
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<th>22. Design and Critical Thinking (MAIB MGT 202) – Core</th>
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<tr>
<td>Recognise the essential and core ideas of design and critical thinking</td>
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<tr>
<td>Identify the concepts, methods, and distinctive characteristics of different disciplines.</td>
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<td>Determine when critical and design thinking is needed.</td>
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<td>Judge the impact of design thinking on innovation culture.</td>
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<tr>
<th>23. Embedded Artificial Intelligence and Robotics (MAIB AI 210) – Core</th>
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<tr>
<td>Recognise basic concepts of artificial intelligence embedded in devices and objects</td>
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<tr>
<td>Apply analytical and quantitative skills to implement practical methods and control paradigms for mobile robotics.</td>
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<tr>
<td>Employ mathematical, statistical and software skills for intelligent mechatronics and smart autonomous vehicles and devices.</td>
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<td>Use basic software tools and platforms for robotics and embedded intelligence.</td>
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<tr>
<td>Identify the basic ideas and concepts of recommendation systems and their use in marketing.</td>
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<tr>
<td>Generate product recommendations using user feedback, preferences, and consumption patterns.</td>
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<tr>
<td>Apply collaborative filtering, content-based, and knowledge-based methods to recommend products.</td>
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<td>Develop practical recommendation system software using publicly available tools.</td>
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<tr>
<th>25. Computational Advertising (MAIB AI 212) – Elective – Specialisation – Digital Marketing</th>
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<tr>
<td>Recognise the algorithms, techniques and solutions for computational advertising as applied to online platforms and channels.</td>
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<tr>
<td>Demonstrate analytical and quantitative skills to implement methods for practical problems of sponsored search, contextual matching, and mobile apps and games.</td>
</tr>
<tr>
<td>Design marketplaces and platforms for modern advertising channels</td>
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</tbody>
</table>

- Analyse the microeconomics of digital advertising
- Manipulate Robotic Process Automation tools and techniques.
- Research and demonstrate multiple technologies to enable Digital Transformation.

27. Internet of Things and Smart Asset Management (MAIB CSC 204) – Elective – Specialisation – Digital Logistics
- Recognise the fundamental principles behind the technologies, architectures, and application domains for Internet of Things.
- Develop skills to implement the IoT hardware base of processors, memories, sensors, actuators, and communication systems.
- Develop skills to implement the IoT software base of operating systems, databases and control and AI software.
- Apply the principles of management of “smart assets” and networks

28. AI Strategy and Change Management (MAIB MGT 203) – Elective
- Recognise the relationship between artificial intelligence technologies and corporate strategy and change management.
- Apply analytical skills to understand the transformation of the economy and society because of the rise of AI.
- Acquire business skills to manage large scale changes in corporate enterprises because of the AI revolution.
- Communicate effectively in an organisation to effect and manage change.

29. AI and Entrepreneurship (MAIB ENT 201) – Elective
- Recognise the concepts, skills and tools necessary to succeed as an entrepreneur in the field of artificial intelligence.
- Apply skills to investigate possibilities for AI based products and services.
- Devise strategies to find investors, fund deals and plan for an eventual exit.
- Communicate effectively using media and presentations.
30 Capstone Industry Research Project (CIRP) (MAIB CPP 201) – Core

- Reflect critically on theory and professional practice and apply research principles, theoretical propositions and methodologies to professional practice.
- Investigate, analyse and synthesise complex information and apply relevant bodies of knowledge of management and AI to industry requirements.
- Collaborate effectively as a team to plan and execute the assigned project with a high level of personal and group accountability.
- Acquire research skills to analyse, evaluate and design ethical and socially responsible solutions for the assigned project.
- Write and present a comprehensive project report.

3.7 Pedagogy

The pedagogy in the MAIB course is learning technologies designed to teach critical Artificial Intelligence and business decision making with dynamic, engaged learning in the classroom.

S P Jain emphasises engaged learning, with faculty using a variety of interactive techniques, including problems and exercise, case studies, simulation exercises, classroom presentation, simulation, laboratory work, prototype development and exhibition report, reflective assignment reports, business plan development and industry reports. Assessment tasks includes numerous reports writing and presentation tasks, team-based prototype constructions tasks, industry projects and group projects that are designed to improve and assess soft skills in the areas of communication and teamwork. Individual and group assignments are primarily for problem solving exercises involving actual scenarios of AI applications in business and to encourage effective team-work capabilities.

4. Assessments

S P Jain uses a system of continuous student evaluation, rather than a single end-of-semester final examination. At the start of each Unit, the professors provide students with a written document explaining assessment forms and their direct relevance to the learning outcomes for that unit. The Unit outline will be uploaded on the Blackboard.

Case Study

Case Study will illustrate concepts and their applications in a scenario taken from real life and students, organised in three-person teams will have to submit a report explaining their findings from the study.
Simulation Exercises

Simulation exercises will be conducted in the S P Jain Simulation Lab in which teams will compete against each other in a game that is designed to illustrate principles and concepts that have been introduced in lecture sessions.

Prototype Development and Exhibition

Students will be asked to construct a working prototype for example a robot arm and demonstrate its successful functioning. The students will work in teams of four, and the development and construction will be done both during lab hours and outside of class hours. They will have to demonstrate the finished prototype in working condition at an exhibition held at the end of the unit.

Reflective Assignment Reports

Students will be asked to maintain and submit a journal reflecting on any one of the major themes of this subject: the ethical dilemmas arising out of AI applications, the economic and social issues of AI and their ethical implications, the philosophical nature of AI, and the risks of an AI singularity. They will also submit an essay summarising the conclusions from their journal reflections.

Group Project and Classroom Presentation

The students will be asked to complete a project and make class presentations on a topic of their choice from the material learned during the term. Individual Project and Classroom Presentation: Each student will be asked to complete a project and make a classroom presentation on a topic of his or her choice from the material learned during the term.

Quizzes

Quizzes will be conducted based on previous sessions. Quizzes are non-invigilated but formal classroom tests, usually in a multiple-choice format, and set aside to be administered at a separate time. They are used to test the student's understanding and recall of definitions, terms, notions, and concepts.

Problems and Exercises

Problems and Exercises are informal classroom exercises, set during the normal flow of the lecture. They are used to test the student’s ability to apply the concepts and tools of the subject, and to solve problems using quantitative methods.

Industry Projects

Students will be asked, as part of their group project, to construct an Artificial Intelligence – Machine learning and deep learning applications, using tools and software provided, that will be presented to an industry panel for evaluation.
Laboratory Work

Students will work in a computer laboratory to practice writing code in order to use notions and concepts introduced in lectures in a practical and applied setting.

Final Examination

The unit concludes with the individual final examination comprising main questions with several sub-sections. The format and content of questions will closely resemble the exercises, cases, and write-ups etc., distributed in the class. The rationale of the final examination is to assess the student understanding of the knowledge, skills and their application imparted in the unit in relation to achievement of the learning outcomes described in this unit outline. Marking criteria and assessment rubrics will be made available to students in class.

Each unit at S P Jain is designed to help students achieve the prescribed learning outcomes as well as develop essential academic and professional skills such as writing, editing, research, analysis, listening and teamwork. The overall assessment regime has been approved by and is continuously monitored by the School’s Academic Board.

Students will receive timely and constructive feedback on all progressive forms of assessment to assist their learning and preparation for future assessment. All assessment results will be held in the School records system on Blackboard.

S P Jain has engaged several quality assurances, moderation and validation measures to ensure its assessment processes are fair and accurate. The Dean/Course Director coordinates references to external committees, including professional industry experts, leading academics from other institutions review these measures, as well as benchmarking against institutions of similar standing to S P Jain and validation through our own Academic Board.

At the end of each semester students will be required to provide feedback on unit content and academic staff performance, and any feedback on the form and effectiveness of unit assessments is welcome at that time.

4.1 Individual and Group Assignments

Consistent feedback from employers confirms their strong expectation that graduates have highly developed teamwork skills. S P Jain recognises this, and students will gain knowledge on the dynamics of good teamwork as well as having many opportunities to practice and refine their skills. The various types of Assignments are as mentioned in the previous sections of Pedagogy and Academic Assignments.

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Assignments may be designed for either individuals or groups. Normally, the outcome of an assigned task will be summarised in three or four typewritten pages. If exhibits, project reports or models are constructed, these are to be explained within the page limit. A lecturer will assess an assignment more highly where the topic is treated in depth and statements are well documented, as opposed to a superficial treatment and data-free conclusions. When an individual or group selects the topic for the assignment, the choice of topic is an important consideration in the assessment.

The assignment will be expected to include a specific statement concerning the topic, the reason for choosing that topic, as well as an in-depth analysis of the topic. It will end with a set of conclusions drawn from the analysis and the reasons for these conclusions. In most units where group work is prescribed, there may be an element of peer evaluation in the overall assessment scheme. This element will be moderated by the lecturer to limit dysfunctionality and bias.

4.2 Exams and Quizzes

Students usually take written, invigilated individual examinations twice each semester. The first is often held midway through a semester (midterm exam), and the second at the end of the semester (final exam). The exams typically include short essay responses to material covered in lectures or readings. Quizzes are impromptu tests comprising short-answer or multiple-choice questions based on material from lectures, readings or discussion groups and will commence early in each semester.

4.3 Assessment Submission

Assignments must be turned in on time. Extensions for deadlines may be granted only in extreme circumstances. The decision to grant or refuse an extension is made by the faculty in coordination with the MAIB Course Office. Requesting an extension does not guarantee that it will be granted.

Every assignment, whether as hard or soft copy, must use the appropriate front-page template. Assignments without front page details will not be accepted. Students will receive a soft copy of the template via email from the Course Office.

Processes and Guidelines for Plagiarism control for all soft copy submissions

This policy applies to all electronic submissions e.g. DOCX, DOC, PDF, TXT, ODT, ZIP, RTF, PowerPoint, HTML and HTM (with exception of Excel spreadsheets) files by all students while enrolled at the S P Jain.

All soft copy individual assignments should be submitted using the roll number as the file name. All soft copy group assignments should be submitted using the group number as the file name, for example, group 16.
Every assignment will be verified for originality. For more details, see the section in this handbook on plagiarism. Students should keep a copy of every assignment they submit.

4.4 Release of Academic Results

All grades are posted on Peoplesoft, including progressive assessment results posted by academic faculty. Each student’s interim mark for the final assessment by Program Office and overall course grade will be posted on Peoplesoft by the Office of Exams following submission of final assessment marks by academic faculty and subsequent progression through moderation and validation processes and Examination Board. Final grades are declared after ratification by Academic Board. In the unlikely event of any changes to interim grades, these will be advised to students by the Dean. CGPA is also made available through Peoplesoft.

4.5 Assessment Practices and Guidelines

a. Assessment should reflect unit content. Assessment tasks should be matched to desired unit learning outcomes and include the range of concepts, thinking processes, skills and attributes, including attributes as set down in the stated learning outcomes for the unit.

b. Assessment should be appropriate, meaning that there should be a match between each assessment task, and:
   - the nature and extent of concepts, thinking processes, skills and attributes, including graduate attributes being assessed;
   - the level of the unit; and
   - the mode of study.

c. Assessment should be reliable, meaning that teaching staff and curriculum planners regularly evaluate each assessment task to ensure its reliability in providing accurate and consistent information about student performance.

d. Assessment should be fair and equitable, meaning that:
   - all students will be provided with adequate and appropriate learning opportunities throughout a unit to enable them to demonstrate their knowledge, thinking processes, skills and attributes, through the set assessment tasks
   - all students will be informed at the start of each course about the assessment tasks associated with a unit, and the assessment criteria for each assessment item
   - when marking assessment tasks, all judgments about achievement will be made against stated assessment rubrics
   - moderation processes will be an integral part of the assessment system for each unit where multiple markers are involved to ensure fair and equitable marking and grading of assessment tasks and maintenance of standards
   - processes and practices that are part of the assessment system for any student will be transparent to teaching staff and the students
   - assessment systems will be reviewed as part of regular unit reviews
4.6 Conduct of Examinations

All examination scheduling, communication to students and arrangements are handled directly by the respective program office in consultation with the office of exams. Formal examination notification giving details of the examination schedule, venue and seating arrangement will be forwarded to the students approximately two weeks before the scheduled date of the exam. Exams may be held during the day, in the evenings or even on weekends, and a student should check the examination schedule carefully.

Students are not permitted to approach the faculty directly to reschedule exams or to make special accommodations. Any rescheduling request needs to be submitted in writing to the respective Program office or Course Office, clearly stating the reasons for such a request and detailing any requests for special assistance. Only in the direst circumstances, such as a medical emergency, will students be permitted to reschedule a final exam. In that case, the rescheduled exam will take place the next time along with students taking the retest.

Examination regulations:

- Students must appear for the examination at the scheduled date and time, and in accordance with the pre-set seating arrangement, as announced by the Office of Examinations. For online exam students are advised to necessarily sit on a proper chair and table in formal attire. Informal clothing with seating on couch, sofa or bed is strictly disallowed.
- After the first 30 minutes of the exam, students will not be allowed to enter the examination room. For online exams - students will be asked to leave if they do not log in during the first 30 minutes. Frequent disconnections during the exam can lead to termination from the exam.
- Students are not allowed to leave the examination room within the first 30 minutes (inclusive of reading time) of commencement of examination or within the final 20 minutes of the examination.
- In case of a closed book or closed notes examination, all books, notes, papers and bags must be left outside the examination room. In case of an online and/or soft copy closed book exam, students must not access any notes or refer to any other sources in electronic format (unless there is explicit written permission/advice/notification for the same). For all exams which are allowed to be done as an open e-notes exam, students are advised to keep all reference material in a single folder on their desktop. Students are not allowed to access the below as it will be treated as academic misconduct. This is not an exhaustive list. It is merely indicative to demonstrate the intent of the school with regards to academic misconduct.
  - Blackboard
Students are advised to bring their own materials and are responsible for the performance of their hardware and software issues. No exchange of items, including books, notes, stationery or chargers, is permitted in the examination room. Students cannot seek exclusive advantage due to software and/or hardware issues and this includes internet and/or power outages. Students need to arrange for all such backups. This however does not include instances of force majeure.

External hard disks, memory sticks and USB flash drives are not allowed in the examinations room or during softcopy and online exams.

Electronic communication devices such as mobile phones, iPhones, iWatches, headsets, earplugs, iPads, iPods, tablets and any other music and multimedia devices are not permitted in the examination room. Students are required to switch off Bluetooth devices on their laptops during the examination. Students need to ensure that screen sharing with any external device is unshared and the respective external devices powered off during exam to avoid getting disconnected during the exam.

Students must sign the attendance sheet circulated in the examination room.

Only S P Jain roll numbers should be mentioned on the written/electronic examination submission document. Students should not write their name or any message for the evaluators on the answer booklets. The students shall desist from contacting the faculty during or after the exam to discuss their exam performance. These instances will be considered as indulging in academic misconduct.

Students are responsible for verifying they have been issued correct and complete examination documents. Hence it is in their interest that they check the entire question paper for relevance and completeness before they start the exam.

Students may draw the attention of the invigilator by raising their hand. In case of online exams, students need to use the chat box provided to communicate with the online proctor.

If students finish an examination early, they may submit it to the invigilator and leave if the same is a hard copy. If the examination is an electronic submission, wait for instructions from the invigilator. All soft copy submissions will be resubmitted to Turnitin for plagiarism detection.

Students are responsible for returning answer books to the invigilator. Under no circumstances answer books are to be taken out of the examination room. Please follow instructions for submission for all online exams. Generally speaking, any file upload during an online exam has to be done on the online exam software and also on blackboard link provided by program office.
• Invigilators have sole authority for resolving queries or disputes during the exam.
• At the end of the examination, the invigilator will collect the answer books from the desks of students who have not yet left the examination room. For all online exams, exam will conclude automatically at the end of exam time allocated. No additional warning will be given. Students are responsible for their own time keeping and uploading their files on the online exam software and blackboard on time.
• Students who disturb others will be warned by the invigilator. Should the conduct persist, students will be required to leave the examination room. The invigilator will submit a report to the Office of Examinations for further processes. For online exams, the proctors reserve the right to terminate a students exam after consultation with DoE (or any other OoE officer duly authorised by DoE), in case of student engaging in any unethical practices. This necessarily is to be preceded by a warning given on the chat window.
• Dishonest behavior will result in the student failing the exam, and possibly being expelled from the School.
• In situations of critical illness or bereavement, students should contact the Office of Examinations and consult the Dean of the program about the possibility of special exam arrangements. Requests must be supported with appropriate documentation. Decision in this regard shall be final and binding on the student.
• Misinterpretation of the examination timetable is never an acceptable excuse for absence or being late to an exam. Please note that all timings shall be in IST. Students need to convert the same into their local time zone. Any excuse of misinterpretation of exam timings will not be entertained.
• Students arriving late due to issues outside their control, and who are admitted to the examination after seeking necessary permission, will not be given extra time to complete the examination.
• If there are any corrections in the question paper, it will be announced to students during the reading time. Any errors discovered after the commencement of the examination will not result in any clarification. Students are expected to make necessary assumptions (and state it in their answer script) and continue with the examination.
• Students must display their student pass / photo identification card or an alternative form of photo identification on their examination desk for the duration of the examination. If not, students may be asked to get a permission slip from the concerned Program Office before he/ she starts the examination. For online exams students need to go through a registration process where they need to submit online their photo as well as capture a photo of their ID.
• Wherever permitted, students may bring authorized calculators only into the examination room, as specified on the question paper cover sheet and examinations guidelines announced.
• Students need to ensure that the camera and mic are kept on and at full volume during the exam. It should not be shared with any the device as this may cause undesired technical complications leading to disruption / termination of the exam.
• Two-way communication during the exam is enabled through the chat box facility provided in the online exam software. While it is the students right to use the chat window to communicate with the proctor it is also their duty to ensure that proctors chat is read and responded at earliest in their own welfare.
• Online exams are to mimic and simulate the in-class exams if taken from home. All rules applicable to in class exams are applicable to online exams including permission to be obtained for moving out of camera view for any reason including but not limited to bio breaks.
• Wherever permitted, students may bring dictionaries authorized by the respective faculty into the examination room. Dictionaries should not contain notes or annotations of any kind.
• All answer booklets relating to examinations will remain the property of the School.
• Students will have the opportunity to appear for an examination for a maximum of three times:
  • Firstly, with his/her respective batch the first time the examination is set.
  • Secondly, as a re-test / make-up (or a first time) with his/her respective batch.
  • Thirdly, the next available time the examination is run (i.e. next or subsequent batch), after taking into consideration (possible) batch Planners’ schedule clashes by the Program Office.
• If a student has not appeared for the examination within the allotted three times, he / she will have deemed to have failed the course and must then re-take it by paying necessary charges.
• While the format for the retest shall be the same as the main test, the format can possibly change in the subsequent tests.
• *Guidelines may defer when examinations are conducted in digital mode and shared frequently by OOE.

5. Orientation

• In the week preceding the commencement of classes, S P Jain organises several days of orientation and induction for all new students. This introduces new students to the key personalities of S P Jain and familiarises them with the different services provided and their locations. Students are provided with a detailed overview of the course of study that they are about to embark upon. Students are made aware in some detail of the expectations to be met and all the different academic activities in order to fulfil the course requirements.
During the Orientation, students are divided into classes and groups within those classes for tutorial and other purposes. Students are also required to complete all visa, medical and legal formalities as applicable to the campus at which they would be undertaking their studies. All the students should complete the Orientation workshops and get their Orientation Passport stamped.

<table>
<thead>
<tr>
<th>Orientation Activity *</th>
<th>Speaker/Person-in-charge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration, ID Cards</td>
<td>IT Executive and Program Office</td>
</tr>
<tr>
<td>Orientation Commence</td>
<td>VP Administration (Online presentation)</td>
</tr>
<tr>
<td>S P Jain Prayer</td>
<td>Head of Campus</td>
</tr>
<tr>
<td>S P Jain Student Pledge</td>
<td>Head of Campus</td>
</tr>
<tr>
<td>Welcome Address by the VP Academic</td>
<td>VP Academic</td>
</tr>
<tr>
<td>Course Introduction</td>
<td>Director, MAIB</td>
</tr>
<tr>
<td>Blackboard and Learning management System - Workshop</td>
<td>IT Executive/Program Coordinators</td>
</tr>
<tr>
<td>IT Resources and Access Workshop</td>
<td>IT Executive</td>
</tr>
<tr>
<td>People Soft and Student Management System</td>
<td>IT Executive</td>
</tr>
<tr>
<td>Library Workshop and E-learning Resources</td>
<td>Head Librarian</td>
</tr>
<tr>
<td>Academic Integrity Workshop and Quiz</td>
<td>Director - Quality Assurance/Designated Staff</td>
</tr>
<tr>
<td>SASH Workshop and Quiz</td>
<td>Student Counsellor and Wellbeing Officer</td>
</tr>
<tr>
<td>Student Support Workshop</td>
<td>Student Experience Manager</td>
</tr>
<tr>
<td>Student Well-being Workshop</td>
<td>Student Counsellor and Wellbeing Officer</td>
</tr>
<tr>
<td>Employability and Practitioner Skills Series workshop</td>
<td>Head – Corporate Relations</td>
</tr>
<tr>
<td>Global Activities and Student Life</td>
<td>Global Learning and Student Life team</td>
</tr>
<tr>
<td>Student Handbook, Academic Guidelines and Course Expectations</td>
<td>Registrar/VP Administration</td>
</tr>
<tr>
<td>Living in Sydney/Mumbai and Emergency links/contacts</td>
<td>Head of Campus</td>
</tr>
<tr>
<td>Buddy Support (Peers and Seniors)</td>
<td>Student Experience Managers</td>
</tr>
<tr>
<td>Ice Breaker and Team Building Activities</td>
<td>Global Learning and Student Life team</td>
</tr>
</tbody>
</table>

*More on the Orientation activities and schedule will be sent in the welcome letter. The activities are subjected to change if required.*
6. Attendance Requirements

1. Attendance requirements for MAIB Course
   a. Students are expected to attend all lectures, tutorials and group activities. Attendance is taken during each class session. Students should be seated in the classroom at least five minutes before the session starts, and latecomers may not be admitted. Students may not enter or exit the classroom while a session is in progress.
   b. Leaving the class session mid-way only to come back later to sign out again will be treated as absent
   c. A lecturer is not required to provide substitute tests, nor arrange repeat trips or other out-of-session experiences when a student is absent.

2. Excused attendance
   d. A student who cannot attend a session/s due to a medical illness must produce a medical certificate to have absences excused. Where applicable, the student should also enclosing photocopies of hospitalisation records of physician’s orders, if appropriate (only certificates issued by a local physician will be accepted where the student is studying). Producing fake medical certificates is an offence and violation of student code of conduct.
   e. In the event of a serious illness or death in the immediate family, the student should notify the course office and provide supporting documents to obtain an excused absence
   f. A student with infectious diseases should report their condition immediately and take all precautions to avoid spreading the infection and as per documented advise of the physician or program office not attend the class/class sessions. Such absences will be treated as excused absences.

3. Unexcused absences
   a. If a student is absent without approval for more than one class session in each unit of study, they will be downgraded by a letter notch. For example, if the original grade is ‘A’, it will be downgraded to ‘A-’.
   b. If a student is absent for three sessions or more in any unit, an ‘F’ grade will be awarded. He/she will need to redo or other options available the unit by paying necessary pay.
   c. Students are allowed to absent themselves for a maximum of six sessions per term across all units of study during that term.
   d. In instances where students are absent for more than 6 sessions across all units of study in a term, the 7th class session absenteeism onwards in any unit of study will result in a downgrade by a letter grade for that unit of study. For example, if the original grade is ‘A’, it will be downgraded to ‘B’.
4. Attendance Marking and Monitoring
   a. If a student has been marked absent wrongly, he/she needs to inform the Course
      Office immediately so that the Course Coordinator can double-check the absence with
      the faculty.
   b. Attendance cannot be reviewed more than one day after the date in question.
   c. Random spot checks will be conducted by the Course Office. If a student has been
      found not to be in class, he/she will be marked absent.

5. Excused absences which result in inability to attend the Class
   a. In instances of excused instances where a student is unable to attend the majority or
      all of the class sessions the student will need to register for the unit of study again
   b. If the unit of study is not available as needed the student will be provided an opportunity
      to undertake an independent study. These will be at extra cost to the student and not
      included in the regular tuition fees.

6. Monitoring of students with low attendance
   a. Student/s failing to meet the attendance requirements for a unit of study, or perceived
      by the Course (Program) Manager as having a low attendance record in general for
      the course, will be reported to the relevant Assistant Dean/Dean, Registrar, Assigned
      Faculty and the Student Experience Manager.

7. Important Contacts and Links

7.1 Immigration and Important Australian Contacts/Links
   1. Your Responsibilities as Overseas Students Education Services for Overseas
      Students - Responsibilities
   2. ESOS Framework Education Services for Overseas Students
   3. Home affairs : Student Visa Requirements Student Visa Requirements
   4. Study Sydney (Stakeholder Toolkit) Study Sydney Toolkit
   5. Grievances and external resolution Study Assist
   6. Accommodation and welfare-Sydney Accommodation More on accommodation
   7. Learn, Live and Work Learn and live in Sydney

8. Living in Australia

8.1 Health Cover in Australia

Australia has a special health insurance coverage for international students called Overseas Student Health Cover (OSHC). OSHC is insurance designed to help international students cover the costs of medical and hospital care that they may need while in Australia. Because of these requirements, it is important that international students purchase their Australian international student health insurance prior to departing their home country. Overseas Student Health Cover (OSHC) from Bupa provides cover for hospital and medical treatment if you get sick, helps meet student entry requirements and ensures you get your visa letter instantly. [https://www.bupa.com.au/health-insurance/oshc](https://www.bupa.com.au/health-insurance/oshc)

8.2 Work Rights while Studying

Most Australian student visas allow you to work for up to 40 hours every two weeks while your course is in session, and unrestricted hours during any scheduled course break, but before you undertake any paid work you need to make sure your visa allows you to work. Find out more at the Department of Home Affairs website. Students found to have breached their work conditions may be subject to cancellation of their visa. Students who earn income in Australia may be liable to pay Australian taxation. Employers normally ask for your Tax File Number, which can be obtained at no charge from the Australian Taxation Office. [https://www.internationalstudent.com/study_australia/working/](https://www.internationalstudent.com/study_australia/working/)

8.3 Living and Studying in Australia


<table>
<thead>
<tr>
<th>SYDNEY</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr Andrew Yousef</td>
<td>Mr Bill Kospeta</td>
</tr>
<tr>
<td>Program Manager</td>
<td>Facilities and Accommodation Manager</td>
</tr>
<tr>
<td>+61 (0)2 89706833</td>
<td>+61 490 014 612</td>
</tr>
</tbody>
</table>
9. Student Support

As a higher education provider, SP Jain is committed to the provision of timely and targeted student support for all students to enable a positive learning experience, the development of knowledge and skills, and to ensure their personal well-being. These support services are designed in line with the student's lifecycle, right from admission through graduation, and includes academic, cultural, personal, technical and language support.

https://www.spjain.sg/student-support

9.1 Student Experience and Support

At Student Experience our motto is “Journey is the reward”.

Student Experience and Enhancement is a student centric team which provides support and guidance to the students throughout their Student Life Cycle. Each of the 4 campus has a Student Experience Manager who are aptly guided by the Team Leader.

Specific strategies of the team towards support transition includes, assessing the needs and preparedness of individual student and cohorts and undertaking early assessment or review the formative feedback on academic progress and identify needs for additional support.

All the Student feedbacks are analysed and discussed with all stakeholders to address gaps or unresolved issues, both academic and non-academic. Apart from the various SE initiatives and activities like focussed group feedback sessions, chat sessions, coffee or lunches with student groups, buddy programs, the team also engages with them continuously targeting improvement measures, share best practises, all to obtain a favourable learning environment. Alongside this, the student also receives support from the team using online and offline mechanisms. Student progression is tracked, and alerts of risk are raised well before time and help is provided to them to change gears and obtain success.

Every student is encouraged to optimise on each of these opportunities provided by the school and hone their skills to excel not only within the campus but also outside in the larger community.
9.2 Counselling
S P Jain has a counselling and coaching team on its campuses, staffed with a full-time and professionally qualified Student Counsellor and support staff. Students are encouraged to seek advice and support on a personal and individual basis as required during their time on campus. The team cooperates closely with academic faculty, administrative and support staff, and relevant department heads to help resolve any issues that might be impeding student progression or the enjoyment of the overall S P Jain learning experience. The Student Counsellor will also manage a ‘buddy’ system where students new to the campuses and cities will be matched with an existing student from the prior batch to share lifestyle and study experiences. In addition, the School may contract with an external counsellor for any student needing additional services. Students needing the help of a counsellor should contact the office of the S P Jain Student Counsellor/Student Life to make an appointment. In some situations, a member of the faculty or staff may recommend that a student consult a counsellor and, with the student’s agreement, make necessary arrangements.

9.3 Library
The library is vital component of academic life at S P Jain. Apart from the conventional books, periodicals, magazines, newspapers and journals the library has a range of learning materials that cater to various learning needs and preferences. The library offers an e-library that includes business-relevant e-databases, online journals and newswires. The library aims to:
- Develop and deliver customer-focused services, support learning and teaching, in a rapidly changing environment
- Provide access to local and external sources of information for all users
- Move towards a predominantly electronic library while maintaining appropriate print collections
- Widen and facilitate access to information by developing and strengthening partnerships within and beyond the School

Library Schedule

| All working days except holidays | 9:00 am to 5.30 pm |
| Wednesday                        | 9.00 am to 7.30 pm |
| Closed on Saturday and Sundays   |                    |

Circulation

<table>
<thead>
<tr>
<th>Resource</th>
<th>Quantity</th>
<th>Duration</th>
<th>Renewal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Books</td>
<td>3</td>
<td>14 days</td>
<td>twice</td>
</tr>
<tr>
<td>Periodicals</td>
<td>2</td>
<td>7 days</td>
<td>-</td>
</tr>
<tr>
<td>AV Resources</td>
<td>2</td>
<td>2 days</td>
<td>-</td>
</tr>
<tr>
<td>Reports</td>
<td>3</td>
<td>14 days</td>
<td>twice</td>
</tr>
</tbody>
</table>
Reference books, rare books, bound journals, periodicals and newspapers may not be taken out of the library. Borrowers may renew a loan in person or by email. A resource may be renewed twice unless requested by another borrower. After being renewed twice, the resource must be returned to the library before it can be checked out again.

Overdue library resources incur a fine of AUD 1.00 per day (or equivalent amount payable as per local currency) per item. Items that must be recalled incur a double fine. Lost or damaged books must be replaced at the user’s cost. Students who mutilate or lose a library resource must replace it at their own cost within 30 days. If not, the library will buy the resource and charge the user the actual cost-plus 25 percent for freight and handling, depending on the type of resource being replaced.

As with other outstanding financial commitments, students will need to clear any library fines prior to graduation.

**Basic Library Decorum**

Students are expected to:
- Maintain silence and not indulge in loud group discussion activities
- Switch off their mobile phones or keep them on silent mode
- Not place their feet on tables and chairs, and not consume food and beverages
- Switch off the lights and air conditioners when not required
- Not switch on any audio/video CD (academic or entertainment) without using headphones
- Replace newspapers, periodicals, books etc. in their original place after reading – and not carry them outside the library premises
- Students should leave their baggage, personal belongings at the space provided in the library at their own risk

**9.4 Information Technology Centre**

The IT Centre provides a robust, reliable, and secure IT infrastructure to the S P Jain student community. The IT Centre recognises the privacy of students’ files and communications, but also reserves the right to examine files and directories when necessary, especially when there is evidence of compromised security or prohibited activities.

The IT Centre hours of operation are from 8.30 to 5.30 p.m. Students are discouraged from bringing food or beverages inside the IT Centre.

Wi-Fi Internet access is available throughout the campuses. Students are expected to use the Internet for academic purposes only, and are not permitted to download music, videos, games, movies or illegal/unethical material. Each student will be given free access to 500 MB usage every month. On exceeding this limit, for every 25 MB download of data, A$ 2.00 in Sydney will be charged, as applicable.

Students are provided with an e-mail account under the S P Jain domain name.
Charges for printing and photocopying will be deducted from the student’s deposit. At the Sydney campus, students will be charged 10 cents per copy.

9.5 Career Advice

S P Jain helps students obtain information about specific careers and post-study professional opportunities. The Passport to Excellence and Corporate Relations teams work with students to aid with career planning, resume writing, interview techniques, on-campus recruiting, and local advice on contacts to assist students in making career connections.

9.6 Campus Life

Studying at the S P Jain campus is stimulating, comfortable, and most of all, fun!

The campus is within the precinct that hosted the 2000 Sydney Olympic Games and is in walking distance of the city’s more famous sporting arenas and facilities. As a distinct sporting and education precinct, Sydney Olympic Park is a destination. The precinct is located some 45 minutes from Sydney’s Central Business District and 20 minutes from Parramatta, a major suburban centre. Both destinations offer all the exciting social and lifestyle options that one can expect in metropolitan Australia, and they are both accessible by public bus, train and river ferry from Sydney Olympic Park. A full range of entertainment venues, landmarks, artistic venues, dining experiences, transport options and weather is listed on the NSW government’s website at www.living-in-sydney.com.au, Learn and live in Sydney.

9.7 Accommodation

Sydney: While it is not mandatory for students to avail S P Jain’s housing, students have an option to do so if required in Sydney. However, students who wish to opt for the School’s housing option would be accommodated in rented apartments and town house in and around the Sydney Olympic Park where the campus is located. For more information please refer https://www.spjain.edu.au/global-campus/sydney
9.8 Sports Facilities

While in Sydney, students have access to the Aquatic Centre at the Sydney Olympic Park [http://www.aquaticcentre.com.au/](http://www.aquaticcentre.com.au/) which is a 5-minute walk from the campus.

The facilities offered are:
- Gymnasium
- Personal Training
- Indoor Pool
- Massages
- Group Exercise Classes

Students are required to register with the Centre and pay a joining fee as well as monthly or quarterly fees as determined by the Centre.

In addition to this, students have access to playgrounds around the campus, which is 10 minutes’ walk from the campus for playing games like Cricket, Football etc.

9.9 Cafeteria

**Sydney**: Students have access to a cafeteria and vending machines that serve a variety of snack meals, a range of juices and drinks, confectionery and other requisites. The cafeteria offers a wide variety of options ranging from vegetarian and traditional Indian cuisine to Continental and International fare. Both vegetarian and non-vegetarian meals are served every day, and exceptional care is taken to prepare food in a clean and hygienic environment. The caterers alter menu options based on student feedback and demand. Vending machines are also distributed around the campus.

**Timings**

The cafeteria is open from 8.30am-2.30pm, serving breakfast between 9.00 am – 11.00 am, lunch between 12.30 pm to 2.30 pm. There are “Grab & Go” meals and drinks available throughout the day for busy students on the go.

9.10 Committees

Various student committees help to integrate the working of S P Jain students and management. These working groups act as facilitators or student bodies for the different areas that they represent. Some of the committees are described below:
a. Academic Committee
This Committee helps the Institute review courses and academic policies. Student suggestions and feedback on faculty, courses, assignments, exams, grievances or grades can be routed through the Academic Committee. Members are also proactive and take informal feedback from all students about every course. They meet regularly with the Course Manager to share feedback. Members are selected by the Course Manager based on students’ performance records. Special care is taken to ensure that every specialisation or division is well represented in the Committee.

b. Placement Committee
The Placement Committee acts as an interface between the Corporate Relations Team of S P Jain and the student body. Some of its responsibilities include:
- Leveraging personal business contacts for placing batch mates, officially through the S P Jain Placement Cell
- Collating resumes of the entire batch in a pre-set format
- Coordinating activities like mock GDs, mock interviews and individual feedback sessions
- Circulating job descriptions from prospective recruiters
- Assisting in corporate presentations
- Recording the number of interviews attempts of each student, and collating interview questions of each student for documentation and future reference

c. Public Relations Committee
This Committee conducts public relations activities for the school. Responsibilities include:
- Arranging guest lectures
- Setting up field visits for students
- Supporting the S P Jain Corporate Relations team
- Managing student blogs
- Organising special PR events
- Suggesting website updates
- Organising events on and off the campus

d. Industry Interface Committee
This group acts as an intermediary between the Industry Interface Projects leadership teams on each campus and the students to facilitate the execution of the Industry Interface Projects. When a company offers its project/s to the School, the Committee, along with an S P Jain representative, work cooperatively to match the company’s requirements to the students’ experience, potential and specialisation, as much as possible. Every specialisation is well represented in the Committee.

Other student committees and clubs may also be formed depending on student interest and School needs.
10. Tuition and Non-Tuition Fees

**Tuition Fees**: Please refer to the Signed Offer Letter/Website1 for more details

**Non-Tuition Fees**

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Components</th>
<th>Charges in AUD</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Re-evaluations (per unit)</td>
<td>30</td>
</tr>
<tr>
<td>2</td>
<td>Re-test (per unit)</td>
<td>300</td>
</tr>
<tr>
<td>3</td>
<td>Independent Study (per unit)</td>
<td>1500</td>
</tr>
<tr>
<td>4</td>
<td>Duplicate Degree</td>
<td>100</td>
</tr>
<tr>
<td>5</td>
<td>Duplicate Graduation Statement</td>
<td>30</td>
</tr>
<tr>
<td>6</td>
<td>Duplicate Record of Result</td>
<td>30</td>
</tr>
<tr>
<td>7</td>
<td>Postal Charges (per package) within India *</td>
<td>20</td>
</tr>
<tr>
<td>8</td>
<td>Postal Charges (per package) outside India *</td>
<td>30</td>
</tr>
<tr>
<td>*</td>
<td>Minimum Charges</td>
<td></td>
</tr>
</tbody>
</table>

11. Policies and Procedures

*For more policies and procedures2 please refer to the School website and the Annexure to the Handbook.

**Postgraduate Admission and Selection Policy**

This policy applies to all applications for admission to postgraduate courses at S P Jain School of Global Management (S P Jain) for prospective domestic and international students.

**Deferral Policy**

This policy describes the deferral procedures before students enroll into a course, after the students enroll into a course/commences course of study.

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1 Refer to: Tuition and Non-Tuition Fee
2 School website

S P Jain School of Global Management
Office of the Registrar March 2024
CRICOS Provider Code: 03335G
CRICOS Course Code: 105431D

For more information: Page 38 of 52

Domestic Student Refund Policy
The purpose of this Policy is to provide clear information and guidance about the fee refund process applicable to domestic students, the process for applying for refunds and the circumstances under which refunds will be provided to current and prospective domestic students. This policy applies to domestic students studying in Australia only. This policy aligns with the requirements set out in the TEQQA Act (2011) and the Higher Education Standards Framework (the Threshold Standards) 2015.

International Student Refund Policy
The purpose of this Policy is to provide clear guidance and information about the fee refunds process which are applicable to international students, the process for application of refunds and circumstances under which refunds are to be provided to current and prospective students studying as international students in Australia and on other campuses on a student visa.

Credit Transfer and Articulation Policy
This Policy provides students the broad policy and framework for articulation, recognition of prior learning (RPL) and credit transfer for all the courses offered. Provide due credit for demonstrated prior learning and outcomes in line with the requirements of each course of study, assist mobility of students eligible to transfer between courses within the School and to other institutions, institute clear guidelines and processes for determining credit transfer and articulation to and from the courses without compromising the integrity of each course and ensure standards and integrity of the credit transfer arrangements.

Provider Transfer Policy and Processes
This policy applies to international students studying at S P Jain School of Global Management (S P Jain) in Australia under the Australian student visa system administered by the Department of Home Affairs and regulated under the ESOS Framework. This policy sets out the process for international students in Australia seeking to transfer to or from another registered provider. This policy does not apply to students studying at S P Jain campuses outside Australia.

Student Tuition Fee Protection Policy
This policy outlines the ways in which students’ tuition fees are protected if S P Jain School of Global Management (S P Jain) is unable to deliver a course for which tuition fees have been paid. It outlines the alternative arrangements which will be made and the School’s responsibility for the cost of any alternative or transitional arrangements in the event of provider or course default.

Tuition Fee Protection Procedure
This procedure outlines how the pre-paid tuition fees for students who have enrolled but not yet commenced studies at S P Jain School of Global Management (S P Jain) are managed
and protected. This procedure applies to pre-paid tuition fees paid by students studying at any of the School’s campuses (Sydney, Dubai, Singapore and Mumbai).

**Student Code of Conduct Policy**
This Code of Conduct outlines the expectations and responsibilities of all students enrolled at S P Jain and should be read in conjunction with the approved policies of the School, and in the context of the student’s letter of offer of enrolment. This Code applies to all students enrolled with S P Jain regardless of the mode of study or location.

**Academic Integrity Policy and Procedures**
This Policy promotes academic integrity; defines the actions that constitute a breach of academic integrity i.e. cheating, contract cheating and plagiarism; and, describes the School’s processes for investigating and hearing allegations of cheating and plagiarism. It also describes the penalties that will apply, where allegations are proven.

**Processes and Guidelines for Plagiarism control for all soft copy submissions**
Academic integrity will be upheld and protected by providing clear information to students and staff and implementing educative strategies. Appropriate steps will be taken to detect plagiarism including electronic plagiarism devices. S P Jain uses Turnitin, an integrated tool to Blackboard to detect plagiarism.

**Student Misconduct Policy and Procedures**
This Policy defines the actions that constitute non-academic student misconduct; describes the School’s processes for investigating and hearing allegations of student misconduct; and, describes the penalties that will apply, where allegations are proven.

**Student Grievance and Mediation Policy and Procedures**
This policy describes the procedures for student grievance mediation; S P Jain has individual academic, administrative, and supervisory avenues for mediation. Should other avenues come into conflict with the Student Grievance and Mediation Policy, this policy overrides all other avenues for mediation. This policy is dedicated to the fair hearing and resolution of all grievances and will discuss with students and staff their familiarity with procedures for dealing with complaints, grievances, and appeals.

**Assessment Validation, Grading and Moderation Policy and Procedures**
The purpose of this Policy is to ensure that assessment tasks and marking is valid and reliable and that they ensure the quality of student learning outcomes. The School is committed to effective assessment validation and moderation as an integral part of its assessment procedures and has designed its procedures to ensure common interpretation of Threshold Standards 2015 in relation to student performance across all programs. The Examination Board moderates the design of assessments and students’ performance internally and externally. This is to ensure the validity and reliability of its assessment practices and awarding of grades. Moderation is undertaken each term/semester as part of a continual improvement cycle, as detailed in Assessment Validation, Grading and Moderation Policy.
Student Progression, Exclusion and Course Completion Policy

The Policy provides broad guidelines and framework for all courses on the rules of progression, and course completion. This policy informs the students of the importance of achieving satisfactory course progression and the possible consequences of unsatisfactory course progress.

MAIB Rules of Progression and Completion Policy

As the keeper of the official academic records of the School, the Registrar shall be responsible for maintaining individual records for each student. As part of that responsibility, the Registrar shall administer the progression and exclusion rules.

Progression:

a. To transfer from one term to another:
   i. A student’s Cumulative Grade Point Average (CGPA) should not be less than 2.0, and;
   ii. Have no more than 1 F OR 1 D grade (i.e. units totalling 3 credits)

b. To transfer from one term to the next, students will also need to successfully complete all the identified units in a current term which are required as prerequisites for subjects to be undertaken by the student in the subsequent terms.

c. It should be noted that an F grade carries zero credit points. The policy to allow transfer to next term with 1 F grade is only a temporary provision to allow a student to move from one term to another. A student will need to clear all F grades through retest (supplementary exams) to graduate (refer 3.b.ii).

d. Students will be allowed retest (supplementary exam) opportunities in subjects where they have obtained a C grade or lower.

e. Where students are unable to meet the required criteria mentioned in 2a and 2b, and if considered appropriate by the Course Director (Dean) – MAIB and the Registrar, students will be allowed to transfer to the next term under probation. The Registrar will issue letters and obtain student acceptance in all such instances of probationary continuation.

f. Student performance will be monitored regularly and “students at risk” will be identified and supported as detailed in the ‘Students at Risk Policy’.

g. In instances described in 2e above, the student must achieve the requirement for the specific term from which they have been conditionally allowed to transfer to next term prior to being permitted to continue on with subsequent terms. For example, if a student has not met criteria of Term 1 as defined in 2a and 2b is allowed to on probation to
continue Term 2 course work they must successfully achieve Term 1 criteria by end of Term 2 prior to being permitted to continue on to Term 3.

3. Degree Requirements
   a. The period of candidature for a full-time student candidate shall be a minimum of 24 months (2 years) and maximum of 36 months (3 years).
   b. A student cannot graduate with “F” grade.
   c. To fulfil the requirements for the award of a MAIB degree, the Academic Board must be satisfied that a student has:
      i. Achieved a Cumulative Grade Point Average (CGPA) of at least 2.0 at the end of two years, and
      ii. Have NO MORE than:
         o 3 D grades (6 credit points) and no PC or F grades
         o OR 2 D grades (4 credit points), 1 PC grade (2 credit points) and no F grade
         o OR 1 D grade (2 credit points), 2 PC grades (4 credit points) and no F grade.

4. Deferrals
   a. The Deferral Policy details the grounds, guidelines and procedures for deferral requests by students.

5. Appeals
   a. Students who are dissatisfied with any decisions may lodge an appeal against that decision pursuant to the School’s ‘Student Grievance and Mediation Policy and Procedures’.

6. Other Matters
   a. The following are covered in the overarching institutional level Student Progression, Exclusion and Course Completion Policy:
      i. Unsatisfactory Course Progress Reporting – Section 4
      ii. Cancellation or Suspension – Section 5
      iii. Support for Completion requirements - Section 7

7. Related Policies
   a. Deferral Policy
   b. Student Grievance and Mediation Policy and Procedures
   c. Student Progression, Exclusion and Course Completion Policy
d. Students at Risk Policy

**Grievances**

a. Applicants who for any reason are dissatisfied with an administrative decision of the Course Director - MAIB, Registrar or delegate may lodge an appeal against that decision pursuant to the “Student Grievance and Mediation Policy and Procedures”.

**Students at Risk Policy**

Student performance will be monitored regularly and “students at risk” will be identified early and supported for early intervention to aim at good progress rates thus increase the completion rates as detailed in the School Policy of “Student at Risk Policy”. This also sets out the School’s mechanisms for timely identifying students who may be at risk of not progressing satisfactorily in a course of study and the processes used to provide targeted and timely support.

**Student Performance Data Policy and Procedures**

This policy outlines the student performance data for all the courses offered by S P Jain School of Global Management (S P Jain) so as to ensure that there is sufficient oversight of the collection, timing, accuracy, consistency and effective use of student performance data for each course and across each delivery site. Information relating to student attendance, grades, student performance including progression, outcomes including completion, feedback including complaints and breaches of academic integrity. This policy also enables the monitoring and mitigation of academic risk at the School through analysis of student performance data identification of at-risk students, unit pass rates, semester/term progression and course completion and attrition.

**Student Support Policy**

The purpose of the Student Support Policy is to set out the nature and scope of support services available to all S P Jain School of Global Management (S P Jain) students. This policy outlines S P Jain's obligations to all higher education students as a registered higher education provider. It details the support processes, mechanisms and services designed for a diverse cohort of students to enable student progression, student achievement of learning outcomes and ultimately enable student success.

**Student Consultation Policy and Procedures**

The policy sets out provisions for access to teaching staff and academic members of the Faculty. This includes all staff with teaching responsibilities regardless of their position within the School or location. This policy does not apply to dedicated student support staff noting that students have access to support and services staff at each of the School’s campuses and are able seek support in relation at any time.

**Student and Staff Feedback Policy**

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This Policy relates to all S P Jain’s students enrolled in degree courses leading to an AQF qualification and related academic and administration staff. This Policy provides a framework for seeking and reporting feedback from academic staff and students on their perceptions of the quality of S P Jain School of Global Management's (S P Jain) operations.

**Academic Freedom and Free Intellectual Inquiry Policy**
This policy articulates S P Jain’s commitment to the protection and promotion of academic freedom and free intellectual inquiry within the School. This policy applies across the School, all students and staff, visitors and campuses. The protection of academic freedom and free intellectual inquiry and the responsibilities associated with these academic rights apply to everyone in the S P Jain community.

**Library Resources Collection Development Policy**
The Library Resources Collection Development Policy is intended to guide the library's collection development activity in order to ensure that staff and students have access to the necessary academic resources to support their learning, development and scholarly endeavours. The policy ensures that the library develops and maintains a range of relevant, current and appropriate scholarly information to support staff and students.

**Critical Incident Policy**
S P Jain’s Critical Incident Policy lays out the procedures and actions to be taken in the event of a serious incident that involves S P Jain students, faculty, staff members and visitors. A critical incident is a traumatic event, or the threat of such which causes extreme stress, fear or injury and has the potential to affect the safety and well-being of S P Jain students, staff, faculty or visitors in a dangerous or tragic way.

**Student Equity, Diversity and Fair Treatment Policy**
The purpose of the Student Equity and Diversity and Fair Treatment Policy is to articulate S P Jain School of Global Management’s (S P Jain) commitment to promote and support an environment which values and affirms equal opportunity, diversity and inclusivity in accordance with universal principles of equity, fairness and social justice, whilst ensuring that the School complies with its legal responsibilities in accordance with relevant legislation.

**Student Information Provision Policy**
This Policy establishes a framework for the management and handling of student information and records which protects the privacy of students and promotes the responsible handling of student information by staff. This Policy also establishes procedures through which a student may access his or her personal information, or make a complaint in respect to the loss, misuse or unauthorised disclosure of, or unauthorised access to, information about them. This Policy applies to student records and information relating to applicants, current and former students.

**Student Sexual Assault and Sexual Harassment Policy**
This Policy outlines S P Jain’s stance and general approach to matters of sexual misconduct applies to S P Jain students at all campuses. It is not limited to S P Jain campuses or teaching or study hours. It also extends to all functions and places where students interact.
Graduation and Certification Policy
This Policy sets out the principles and procedures for the issuance, certification and conferral of awards and units of study at the School. The School is committed to ensuring the integrity, accuracy and authenticity of all authorised documents and certification that attest to a students’ academic achievement in fulfilling all requirements of the School’s higher education awards within the Australian Qualifications Framework (AQF). This Policy sets out the principles and procedures for the issuance, certification and conferral of awards and units of study at the School, as detailed in Graduation and Certification Policy.

Record Management Policy
In accordance with regulatory requirements, S P Jain will maintain a strong policy on accurate and current records collection and keeping. Students will be required to update their personal contact details via Peoplesoft or otherwise as advised by the Course Manager as part of their re-enrolment process every term (or at 6 monthly intervals – whichever is the shorter). These details include residential address, mobile phone number and email addresses.

12. Campus Address

SYDNEY CAMPUS:

SP Jain School of Global Management
15 Carter Street
Lidcombe
NSW, 2141, Australia
Tel: +612 89706800, Fax: +612 89706820
**Policies**  [https://www.spjain.org/governance-policies](https://www.spjain.org/governance-policies)

The SP Jain Policy Document Library is an online database containing institution-wide rules, policies, procedures and guidelines that have been formally approved by the School’s Board of Directors, the Academic Board and/or other relevant authorities. To access the policies; click on hyper link appended in the annexure table.

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S P Jain School of Global Management
Office of the Registrar March 2024
CRICOS Provider Code: **03335G**
CRICOS Course Code: **105431D**

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MAIB (Master of Artificial Intelligence in Business)
Attendance Policy

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1. Attendance requirements for MAIB Course

   a) Students are expected to attend all lectures, tutorials and group activities. Attendance is taken during each class session. Students should be seated in the classroom at least five minutes before the session starts, and latecomers may not be admitted. Students may not enter or exit the classroom while a session is in progress.

   b) Leaving the class session mid-way only to come back later to sign out again will be treated as absent

   c) A lecturer is not required to provide substitute tests, nor arrange repeat trips or other out-of-session experiences when a student is absent.

2. Excused attendance

   a) A student who cannot attend a session/s due to a medical illness must produce a medical certificate to have absences excused. Where applicable, the student should also enclose photocopies of hospitalisation records of physician’s orders, if appropriate (only certificates issued by a local physician will be accepted where the student is studying).

b) In the event of a serious illness or death in the immediate family, the student should notify the course office and provide supporting documents to obtain an excused absence.

c) A student with infectious diseases should report their condition immediately and take all precaution to avoid spreading the infection and as per documented advise of the physician or program office not attend the class/class sessions. Such absences will be treated as excused absences.

3. Unexcused absences

a) If a student is absent without approval for more than one class session in each unit of study, they will be downgraded by a letter notch. For example, if the original grade is ‘A’, it will be downgraded to ‘A-’.

b) If a student is absent for three sessions or more, an ‘F’ grade will be awarded and need to repeat the unit by paying necessary fee applicable.

c) Students are allowed to absent themselves for a maximum of six sessions per term across all units of study during that term.

d) In instances where students are absent for more than 6 sessions across all units of study in a term, the 7th class session absenteeism onwards in any unit of study will result in a downgrade by a letter grade for that unit of study. For example, if the original grade is ‘A’, it will be downgraded to ‘B’.

4. Attendance Marking and Monitoring

a) If a student has been marked absent wrongly, he/she needs to inform the Course Office immediately so that the Course Coordinator can double-check the absence with the faculty.

b) Attendance cannot be reviewed more than one day after the date in question.

c) Random spot checks will be conducted by the Course Office. If a student has been found not to be in class, he/she will be marked absent.

5. Excused absences which result in inability to attend the Class

a) In instances of excused instances where a student is unable to attend the majority or all of the class sessions the student will need to register for the unit of study again.

b) If the unit of study is not available as needed the student will be provided an opportunity to undertake an independent study. These will be at extra cost to the student and not included in the regular tuition fees.

6. Monitoring of students with low attendance

Student/s failing to meet the attendance requirements for a unit of study, or perceived by the Course (Program) Manager as having a low attendance record in general for the course, will be reported to the relevant Assistant Dean/Dean, Registrar, Assigned Faculty and the Student Experience Manager.

7. Grievances

b. Students who for any reason are dissatisfied with an administrative decision of the MGB Course Manager or instructor may lodge an appeal against that decision pursuant to the “Student Grievance and Mediation Policy and Procedures”.

Related Policies

a) Student Grievance and Mediation Policy and Procedures
b) Assessment Validation, Grading and Moderation Policy and Procedures
c) Student at Risk policy
d) Student progression, Exclusion and Course Completion Policy
1. Purpose and Scope

a. This Policy is under the overarching institutional level 'Student Progression, Exclusion and Course Completion Policy' which is applicable to all the accredited degree courses offered by S P Jain School of Global Management (S P Jain).

b. This Policy details the rules of progression and course completion requirements for the successful completion of the MAIB course and should be read in conjunction with the overarching policy.

2. Progression:

a. To transfer from one term to another:
   - A student’s Cumulative Grade Point Average (CGPA) should not be less than 2.0, and;
   - Have no more than 1 F OR 1 D grade (i.e. units totalling 3 credits)
To transfer from one term to the next, students will also need to successfully complete all the identified units in a current term which are required as prerequisites for subjects to be undertaken by the student in the subsequent terms.

b. It should be noted that an F grade carries zero credit points. The policy to allow transfer to next term with 1 F grade is only a temporary provision to allow a student to move from one term to another. A student will need to clear all F grades through retest (supplementary exams) to graduate (refer 3.b.ii).

c. Students will be allowed retest (supplementary exam) opportunities in subjects where they have obtained a C grade or lower.

d. Where students are unable to meet the required criteria mentioned in 2a and 2b, and if considered appropriate by the Course Director (Dean) – MAIB and the Registrar, students will be allowed to transfer to the next term under probation.

e. The Registrar will issue letters and obtain student acceptance in all such instances of probationary continuation.

f. Student performance will be monitored regularly and “students at risk” will be identified and supported as detailed in the ‘Students at Risk Policy’.

g. In instances described in 2e above, the student must achieve the requirement for the specific term from which they have been conditionally allowed to transfer to next term prior to being permitted to continue on with subsequent terms. For example, if a student has not met criteria of Term 1 as defined in 2a and 2b is allowed to on probation to continue Term 2 course work they must successfully achieve Term 1 criteria by end of Term 2 prior to being permitted to continue on to Term 3.

4. Degree Requirements

The period of candidature for a full-time student candidate shall be a minimum of 24 months (2 years) and maximum of 36 months (3 years).

- To fulfil the requirements for the award of a MAIB degree, the Academic Board must be satisfied that a student has:
  - Achieved a Cumulative Grade Point Average (CGPA) of at least 2.0 at the end of two years, and
  - Have NO MORE than:
    - 3 D grades (6 credit points) and no PC or F grades

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S P Jain School of Global Management
Office of the Registrar March 2024
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6. Deferrals

The Deferral Policy details the grounds, guidelines and procedures for deferral requests by students.

7. Appeals

Students who are dissatisfied with any decisions may lodge an appeal against that decision pursuant to the School’s ‘Student Grievance and Mediation Policy and Procedures’.

8. Other Matters

The following are covered in the overarching institutional level Student Progression, Exclusion and Course Completion Policy:

- Unsatisfactory Course Progress Reporting
- Cancellation or Suspension
- Support for Completion requirements

9. Related Policies

- Deferral Policy
- Student Grievance and Mediation Policy and Procedures
- Student Progression, Exclusion and Course Completion Policy
- Students at Risk Policy

For more information:  