



S P Jain
School of Global
Management

DUBAI • MUMBAI • SINGAPORE • SYDNEY



INTRODUCING

DIPLOMA IN BUSINESS

WWW.SPJAIN.ORG



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Professor & Dean - Undergraduate Programs

MESSAGE FROM THE DEAN

DIPLOMA IN BUSINESS - WELCOME!

Innovations in technology, transport and specifically telecommunication are allowing us to transcend geographical borders and boundaries. Information, knowledge and associated processes are accessible facilitating the growth of transdisciplinary engagement. Online and blended learning is an important direction in higher education, and which engages this educational revolution.

In addition to the above, there are constant disruptions to technology, business, emerging technologies, and reforms in society. The online Diploma in Business (DIB) responds to these changes, in bringing current updated knowledge to you, on your learning devices anytime and anywhere (well, when you have good internet access!).

Globalisation and transnational collaborations continue to create high demand for talented global leaders with the knowledge, skills and flexibility to succeed in the real world. Organisations and entrepreneurs across the world need to recruit high performing managers who work efficiently in multi-cultural environments, whilst harnessing their global awareness and presence to promote creativity and innovation.

S P Jain takes the above changes and demands into cognisance when designing programs. The DIB course and subjects nested within it are current, relevant, dynamic and leading-edge. Coupled with this progressive direction, the learning environment is inclusive, nurturing and empowering. We encourage our learners to challenge ideas and concepts, and be creative to extend learning beyond their chosen subjects and courses.

Learning is a personal journey. However, you will be stretched and challenged by both the talented and experienced faculty and a vibrant peer group. S P Jain promises a rigorous education that will empower you to go out into the world to enjoy both professional success and personal fulfillment.

The betterment of the community is one of our core values. We believe your study with us, and the course will empower you to grow, not just with new knowledge, but holistically in personhood. We trust the friendships and networks you form in your course of study with us go beyond the formal study phase and into the community and sustained. The Diploma in Business provides pertinent professional knowledge and skills which can be leveraged into the broader good of the community.

I welcome you into our professional community and to engage with a group of fellow global pioneers. I urge you to take up this valuable opportunity, and to embrace the prospect of extending your learning and self-empowerment.

OVERVIEW

THE S P JAIN DIPLOMA IN BUSINESS (DIB) is an online program designed to give students the fluency, skills, and confidence needed to enter the world of global business. Irrespective of what your educational background may be, the program aims to equip you with the essentials of core business concepts that will add immediate value to your skill base, and prepare you to enter the workforce.

With a streamlined focus on training students to identify and analyse business challenges, collect relevant data, students learn to form effective business plans and devise solutions to suit the demands of today's ever-evolving business environments. Offering a fundamental understanding of both the theory and practice of management, students stand to benefit from an introductory understanding of the nature of the management process, as well as the application of the principles and theories of management to the actual practice in an organisation.

The program is designed as a gateway for students to transition into various full-time undergraduate degrees or management roles that emphasise on innovation and entrepreneurship.

The program is taught online using S P Jain's new Engaged Learning Online (ELO) technology. With ELO, you don't have to come to campus. By simply logging in, you are able to connect and learn no matter where you are -- at home, a cafe or even whilst travelling.



A comprehensive 1 year online program designed to equip students with the core fundamentals and knowledge of business administration. Designed as a stand-alone qualification or as a bridge to second year degree programs at S P Jain or other institutions.

WHY STUDY THE S P JAIN DIB ONLINE?

A report on 'Australian Universities at the Crossroads' noted the development of online learning and digital resources as one of the most significant changes in higher education. It highlighted the dynamic impact that technology is having on education and how people access information and how students interact with each other and educational services.

Online learning, if carefully managed, opens many doors. It increases access to learning opportunities and increases the flexibility of that learning for students that have historically not engaged with higher education. It reaches diverse groups, particularly in developing countries. Moreover, the increased use of technology offers the possibility to improve cost-effectiveness for both the student and the education provider.

Online learning also responds to the changing nature of knowledge in a digital age. The skills of being not only digitally literate but also digitally responsible in a world increasingly impacted by data analytics can be somewhat addressed with students going online themselves. Students develop these skills by studying online. They become more independent learners savvy with knowledge management skills. Self-learning is a skill that itself can be taught. Online learning can build their independent learning skills in an environment where knowledge is electronic and subject to rapid change.



KEY PROGRAM HIGHLIGHTS

- ◆ 1 year online program offers incredible flexibility in business education
- ◆ Lay the foundation to pursue further studies in business management
- ◆ The program design supports independent learning and caters to a range of learning styles
- ◆ Access various campus intranet and online facilities including library resources and study material
- ◆ Advanced technologies generate real-time reports that help identify concepts that require more attention from individual students or the entire class
- ◆ Uncover new opportunities to connect and interact electronically with peers and faculty

PROGRAM STRUCTURE

Using a combination of learning methodology designed in partnership with S P Jain's Academic Team and various leading online delivery providers and publications, the program's e-learning modules facilitate webinars, podcasts, Skype sessions, and discussion boards, in addition to online tutorials. To ensure that the program design remains flexible and promotes independent learning, clearly structured study modules include learning activities - one that encompasses regular active learning opportunities with interaction between students and faculty.

Students are expected to complete 8 subjects of 3 credits each as part of the program.

SEMESTER 01	SEMESTER 02
Principles of Management	Financial Accounting
Business English Writing	Marketing
Macroeconomics	Business Oral Communication
Mathematics & Computer Skills	Microeconomics

Participants seeking a transfer to the second year of S P Jain's undergraduate programs will need to undertake two extra modules as part of their program structure which can be completed during the regular semesters or over the summer.

- ◆ Global Citizenship
- ◆ Regional Immersion Project

LEARNING APPROACH

The Diploma in Business program makes use of innovative, student-centred technology platforms that enables students to use advanced learning methodologies to facilitate learning.

◆ LEARNING MANAGEMENT SYSTEM (LMS)

Students gain access to subject content and a range of opportunities for interaction through a dedicated website developed using either Blackboard or Moodle Learning Management Systems. These systems offer a schedule of learning activities within the LMS along with a range of reading, resources and, where relevant, the integration of an e-textbook and associated resources and tools. It further offers opportunities for students to engage with content and learning activities and participate in collaborative learning, sharing and discussion of different views and perspectives. The LMS will provide a suite of interactive tools, such as discussion boards, blogs, journals and quizzes which will support active learning opportunities.

◆ LIVE WEBINAR SESSIONS

Weekly webinars will provide students with a detailed explanation of major content and key concepts, issues and applications. These are opportunities to engage students, offer learning support and guidance, and for students to interact with teaching staff, respond to questions/problems and ask questions in an immediate and responsive learning environment.

◆ ONLINE TUTORIAL PROGRAMS

Online tutorial programs are an addition to the webinars which offer opportunities throughout the study period in each subject for students to come together and work through specific problems/issues with the faculty. Online tutorials are also recorded (where appropriate) to create re-useable online resources and facilitate access for students unable to participate in classes.

◆ ASSESSMENT

Each subject includes an invigilated final examination with a threshold mark requirement to ensure the integrity and validity of student work submitted for assessment. However, each subject will also use a progressive assessment structure which will include non-examination elements to create more authentic assessment tasks and allow for regular feedback on students' work. The assessment structure features early formative assessment tasks to engage students in the learning environment and allow for early feedback and development.



Students are guided and stimulated by a world-class body of international faculty comprising highly skilled industry experts, leaders and academicians. Using their knowledge and expertise, they will remain dedicated to creating an intellectually stimulating learning experience – where new ideas are initiated, developed and launched. Some of our faculty members are:

FACULTY

JOHN LODEWIJKS (AUSTRALIAN)

Vice President - Academic & Professor of Economics | PhD in Economics from Duke University, USA
Areas of Specialisation: Economics, Australian Business Environment

SIVAKUMAR ALAGUMALAI (CANADIAN)

Dean - Undergraduate Programs | PhD from Flinders University, Australia
Areas of Specialisation: Science, Mathematics

BHANU RANJAN (SINGAPOREAN)

Assistant Professor | PhD from the University of Rajasthan, India
Areas of Specialisation: Business English Writing, Business Oral Communication

CJ MEADOWS (AMERICAN)

Professor | DBA from the Harvard Business School, USA
Area of Specialisation: Principles of Management

GOLO WEBER (GERMAN)

Assistant Professor | M Phil from Cambridge University, UK
Areas of Specialisation: World Cultures, Sustainability & CSR

NICOLAS HAMELIN (FRENCH)

Associate Professor | PhD from Sussex University, UK
Area of Specialisation: Marketing

SHALINI CHANDRA (SINGAPOREAN)

Assistant Professor | PhD from Nanyang Technological University, Singapore
Areas of Specialisation: Information Systems & Management



ADMISSION REQUIREMENTS

- ◆ Applicants are expected to have completed 12 years of schooling and achieved an exit standard acceptable to the School. Students who are awaiting their Class 12 results may also apply.
- ◆ Applicants who have not been educated in English will be expected to demonstrate an acceptable proficiency in English.
- ◆ Applicants are also required to take either the SAT or the S P Jain Entrance Test (SPJET).

The SPJET is intended to test a student's IQ, mathematical ability, logic and reasoning capacity, and general awareness. Having an aptitude score is a mandatory requirement for being admitted. However, the School does make an exception for applicants with exceptionally high academics or other extra-curricular achievements, keeping the overall profile of the applicant.

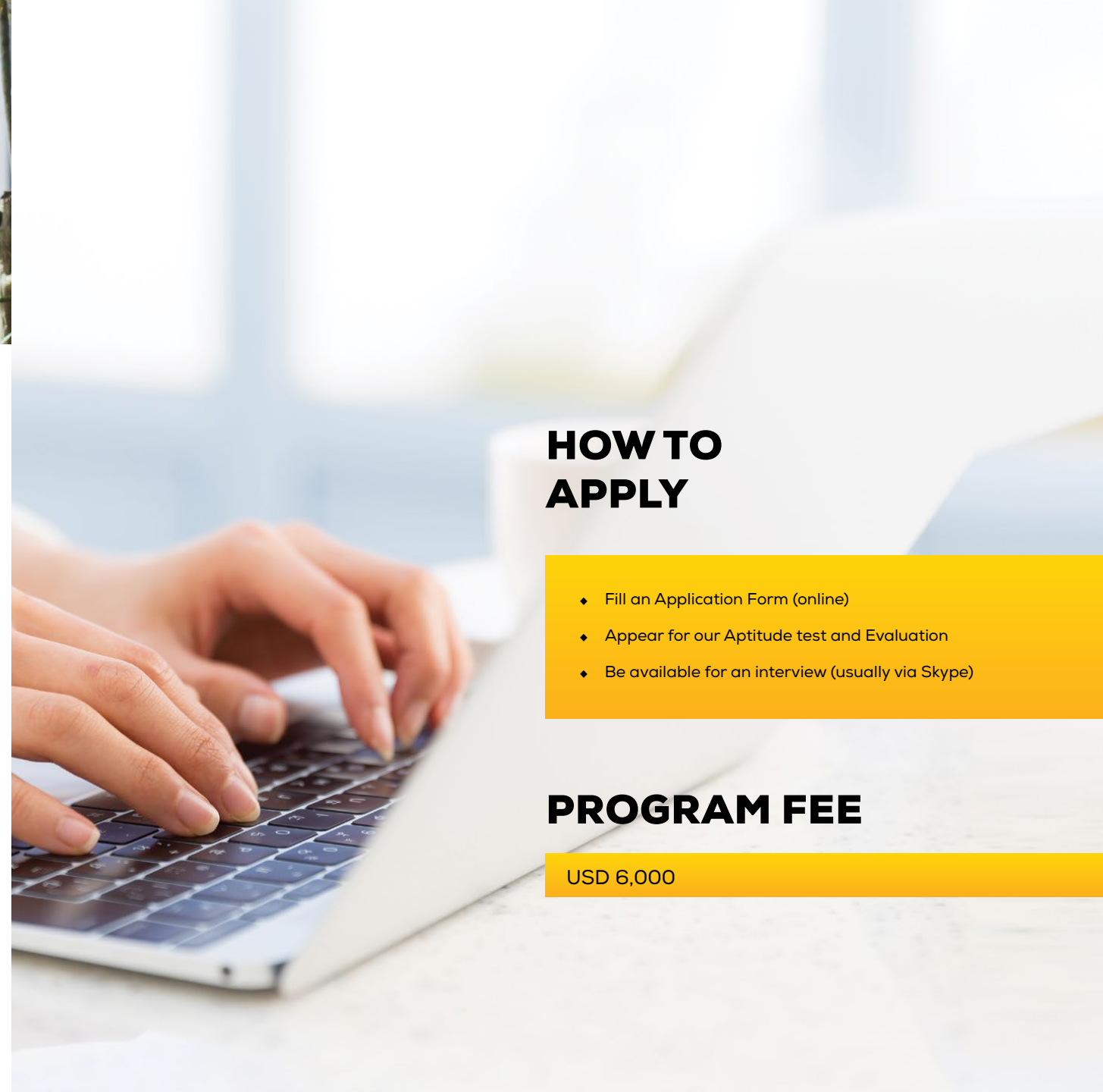
Specific program entry requirements, including English language requirements, are detailed in our Admissions Policy which may be downloaded from the School's website.

HOW TO APPLY

- ◆ Fill an Application Form (online)
- ◆ Appear for our Aptitude test and Evaluation
- ◆ Be available for an interview (usually via Skype)

PROGRAM FEE

USD 6,000





ABOUT S P JAIN

S P Jain School of Global Management (S P Jain) is a top-ranked Australian business school with campuses in Dubai, Mumbai, Singapore and Sydney. We relentlessly strive to reimagine business education and offer innovative courses in world-class cities. Our efforts have been recognised by highly regarded global rankings that include:

TOP 15

IN THE WORLD
Forbes
Best International 1-year MBAs
(2019-21)

#4

IN THE WORLD
Times Higher Education – Wall Street Journal
1-Year MBA Rankings
(2018-19)

TOP 20

IN THE WORLD
Forbes
Best International 1-year MBAs
(2017-19)

TOP 10

IN THE WORLD
Forbes
Best International 1-year MBAs
(2015-17)

TOP 100

IN THE WORLD
The Economist
Full-time MBA Rankings
(2015)

1

IN DUBAI
Global Brands
UK
(2015)

TOP 20

IN THE WORLD
Forbes
Best International 1-year MBAs
(2013-15)

TOP 100

IN THE WORLD
Financial Times
Global MBA Programs
(2011 & 2012)

DUBAI

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