

Upskilling for the digital age for EMBA students

Dr Gary Stockport

letters@hindustantimes.com

Within today's rapidly changing geo-political business landscape under the recent President Trump era, organizational digital transformation is no longer optional. Rather, it is now critically essential. Management professionals seeking to thrive within such a turbulent environment must continually adapt, upskill, experiment with learning and lead with confidence amid the new technology realities. A global part-time EMBA Program for busy working professionals is expertly designed for the ambitious leader eager to embrace emerging technologies, pivot strategies,

Digital Strategic Thinking

The heart of the digital age lies in strategic thinking powered by technology and data analytics. A global EMBA curriculum emphasizes strategic thinking and digital strategy frameworks that enable working professionals to anticipate trends, jump to another S-curve, manage uncertainty and build agile business models. EMBA students develop skills in leveraging big data, generative AI tools and advanced data analytics to help inform 'big-ticket' strategic decision making. Through mastering these tools, techniques and frameworks, EMBA students are ideally positioned to lead their organizations through current and upcoming 'waves' of digital transformation.

Agile Leadership in a Disruptive Era

Agile leadership is a key 'super-power' within the digital age. Design thinking is embedded within the EMBA to enable the students to quickly design, test and pivot. They learn how to build a minimum viable product (MVP) within the entrepreneurship module. This knowledge and skill is critically important for managing digital disruption, scaling new ventures and adapting to volatile markets.

Leading Digital Innovation and



EMBA's are very helpful in career progression

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Transformation

It has been known for decades that innovation fuels growth and technology has often been the engine for this. An EMBA culture is typically built around a spirit of entrepreneurship and intrapreneurship enabling working professionals to champion change from within their organization. Using innovation labs, Alumni guest lectures, and digital transformation case studies and simulations, EMBA students learn the knowledge and skills to lead digital projects, build cross-functional teams and drive a forward looking and agile technology culture.

Data-Driven Decision Making

Every business decision and solution should be analyzed, measured and optimized. Doing an EMBA enables students to immerse themselves in real-world challenges, develop and interpret data analytics dashboards, derive insights and deploy action plans designed for operational improvement. Students learn how to ask the right questions(s), and craft strategy based upon facts based strategic analysis and judgment.

Mastery of Emerging Technologies

No executive can afford nowa-

days to just 'sit on the fence' and be a bystander in the brave new world of new technology. Global EMBA Programs offers the latest trends in generative AI, cloud computing, block-chain and cybersecurity etc. The EMBA curriculum is continuously updated in collaboration with global technology thought leaders and practitioners. Through demystifying these technologies, students learn how to spot opportunities, manage multiple stakeholders and mitigate risks.

Digital Communication and Collaboration

Nowadays, global teams are connected virtually and therefore leaders must master the art and practice of digital communication. Through doing an EMBA, persons learn how to build and lead hybrid teams including across borders, utilize collaborative technologies efficiently and foster digital inclusion and trust. This is an important leadership competency which needs to be continually developed.

Responsible Technology Stewardship

Technology advances continually bring forward ethical dilemmas and regulatory challenges. Doing an EMBA exposes students to ethical considerations and debates, privacy matters and

governance. Students become better equipped regarding changing global regulations around generative AI, data privacy and cybersecurity.

Building a Global Digital Network

Doing a global EMBA Program means experiencing a global cohort of peers encompassing a rich mixture of job roles, industries and management experiences. Students are united by a passion for digital transformation. Virtual innovation case studies and business simulations help foster a powerful learning community and professional network. This community helps build networks with current students and Alumni many of whom will become future technology visionaries and strategists and C-suite executives worldwide.

Career Acceleration Through Digital Expertise

An important differentiator within global EMBA Programs is the direct correlation with career advancement. As organizations race to lead digital fluency, they seek leaders with the rare competencies to integrate strategy, technology and cross-border business acumen. EMBA graduates can secure high value impact roles such as Chief Strategy Technology Officer.

Conclusion

The rise of the digital age presents both opportunities and challenges for current and future leaders. Nowadays, upskilling is no longer just a periodic endeavor but rather a continuous journey of learning, discovery and experimentation. The global EMBA Program is designed to equip executives with the competencies and confidence necessary to both survive and thrive in this unpredictable world.

Doing a global EMBA helps persons to not just adapt to the digital age, but rather help shape it. Why don't you do an EMBA and find out for yourself?

The author is Dean EMBA at SP Jain School of Global Management