#### Legal battle

Jailed Russian tycoon Ziyavudin Magomedov is seeking \$14 bn in damages in London's High Court from companies over an alleged Kremlin-led conspiracy to seize his assets

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ADVERTORIAL & PROMOTIONAL FEATURE

## A trailblazer through the frontiers of bioscience

An unwavering commitment to excellence puts HiMedia Laboratories at the top of the arena



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Not just 'Atmanirbhar Bharat', but 'Bharatnirbhar Vishwa'. HiMedia Laboratories Private Limited stands as a radiant exemplar of Indian ingenuity within the realm of biosciences. Half a century ago, this distinguished venture was brought into being by the visionary Dr. Gangadhar M Warke, in collaboration with his wife, Saroj G Warke, and his brother, Vishnu M Warke. Since its inception, HiMedia has ascended to a preeminent position in biosciences and has established operations in Europe and the USA.

HiMedia stands as the maiden Indian-origin entity to indigenously manufacture microbiology media. In microbiology, it commands eminence, particularly in HiVeg media(largestrangeglobally), readyprepared media and in hydrocolloids. The company's unwavering pursuit of excellence recently won it India's Top Biosupplier Award for 2021-22 from Biospectrum and in 2023, the coveted Industry Achievement Award-Pharmaceutical by Hurun India

#### 'Pride of India' in bioscience arena

HiGenoMB<sup>®</sup>, the Molecular Biology Division, brings in innovation in technologies and provides futuristic solutions to problems across a diverse palette of industries ranging from agriculture, academia, forensics, food, clinical and biopharma. Automation in nucleic acid extraction, PCR, liquid handling systems and genomic sequencing has been the focal point. The idea is to ensure that the company's instruments and kits are multi-industrial, focusing on sensitive and effective methods, but having a simple and affordable approach for end users on a global paradigm. Bolstered by grants from NBM-BIRAC and DBT-BIRAC, the company is unwaveringly dedicated to the development of cost-effective biosimilars, thus contributing significantly to India's self-sufficiency.

HiMedia's unwavering commitment to excellence and its steadfast support for healthcare marks the company as the veritable 'Pride of India' in the bioscience arena

### **Taylor Swift put** a football star in another orbit

Travis Kelce has won two Super Bowls with Kansas City—catching a touchdown in each — and earned eight Pro Bowl selections while dabbling as a media personality, hosting a Saturday Night Live episode and helming a popular football podcast.

But in terms of maximising his celebrity, nothing compares to Kelce's brush with the aura of Taylor Swift, a 12-time Grammy winner whose Eras Tour this year has shattered concert records and even registered seismic activity.

Kelce discussed the pop star's stadium appearance on his podcast on Wednesday, saying he was in awe of the way Swift connected with his mom, Donna. But he insisted that he wanted to keep future details about their relationship private.

#### **Frenzied conversation**

After weeks of speculation about a connection between Kelce and Swift, who broke up with actor Joe Alwyn this year, she attended Kelce's game at Arrowhead Stadium in Missouri, US, last Sunday, watching from a luxury suite with his mother as the Chiefs trounced the Chicago Bears. Cameras panned to Swift's reaction nearly every time Kelce touched the ball. The singer's devoted swarm of fans also

Travis Kelce



tuned in, with several posting on social media that they were watching football for the first time. Despite Kelce's relative fame in the sports world, becoming part of the frenzied conversation around Swift's every move is another ballgame. Kelce now has 3.2 million followers on Instagram. Swift has 273 million.

#### 'Celebrity on steroids'

"This puts him on a completely different plane from where he was as a celebrity," said Daniel Durbin, a professor of communication at the University of Southern California. "This is celebrity on steroids, and it has a powerful impact."

That Kelce and Swift were in the same stadium last weekend brought together two fandoms that don't often overlap. A spokesperson for Fanatics, the NFL's official retailer, said that sales of Kelce's jersey had spiked by 400 per cent

> the next day. – The New York Times

### **Best in class: This B-school** is climbing up the ranks

SP Jain School of Global Management has ranked 7th in a recent 2023 list of the best business schools in the Asia Pacific region

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Bloomberg Businessweek, renowned worldwide for its authoritative business news and analysis, has ranked SP Jain Global #7 in the Asia-Pacific region in its latest ranking of business schools.

This prestigious ranking resulted from an evaluation of 110 full-time MBA programs worldwide, based on data provided by participating schools and feedback from students, alumni and employers collected through surveys. These surveys gauged participants' satisfaction levels regarding learning, networking, career opportunities, skills development and more.

#### Leading the way

Nitish Jain, president of SP Jain Global, expressed his enthusiasm, stating, "Bloomberg Businessweek is one of the most prestigious business school rankings and hence the #7 ranking is very worthy. This ranking reinforces our commitment to delivering exceptional business education

and preparing our students to excel in the global business landscape."

Jain added, "SP Jain Global has consistently led the way in innovative business education. Our unique tri-city model allows students to study in three of the world's most prominent business hubs — Singapore, Dubai and Sydney providing them with an unparalleled global perspective. This distinctive approach to education equips our graduates with the skills and knowledge essential to thrive in today's dynamic and interconnected business world. And now, we are offering an exciting new option for students to study in London through our sister school, SPJLondon.'

Dr Balakrishna Grandhi, dean of the school's full-time MBA program, called the Bloomberg ranking "a testament to the dedication and hard work" of SP Jain Global's faculty, staff, students and alumni. "It underscores our unwavering commitment to academic excellence, pioneering research, and a resolute focus on preparing graduates to become future leaders in the global business arena," he said.

SP Jain Global has previously been recognised by other esteemed publications, including Forbes, Financial Times, The Economist, and The Wall Street Journal/ Times Higher Education

For further information, please visit www.spjain.org





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