

# ‘Upskill to be job-ready’

PROF CHRISTOPHER ABRAHAM tells SHALINI SAKSENA that the premium learning online courses are curated keeping in mind the critical skills that will be required for professionals to succeed in an ever-changing economy

## ■ What is Premium Learning Online (PLO)?

The PLO is a unique learning model, carefully designed to be on par with face-to-face classes on campus. This new technology will be used to deliver 13 short online courses for undergraduates, postgraduates and working professionals. These 30-60-hour courses are curated specifically to cater to the growing trend of upskilling in a fast-evolving and uncertain world.

## ■ How does it work?

The online courses are taught by top international faculty using a lab-style approach, where students learn by doing and practical application. As opposed to only listening to a lecture in a traditional classroom, students are given a practical problem to solve every 15 minutes, in a study group comprising three-five students. Through this, students get the chance to apply theory to practice in an engaging environment, and get immediate actionable feedback. The findings are then presented to the rest of the class. Unlike monotonous recorded lectures, students get the chance to learn, interact and collaborate with professors and peers real-time, thereby making the learning process engaging and enriching

## ■ What are the benefits of PLO?

The PLO courses are curated keeping in mind the critical skills that will be required for professionals to succeed in an ever-changing economy. The curriculum is packed with projects, case studies, pitches, and group discussions with the objective to ensure that students and professionals develop in-demand job skills and enhance their employability and career progression.

Participants can acquire various new and relevant skills with the cutting-edge curriculum and advance their career in high-demand fields like Business Management, Data Science, Digital Marketing, Innovation & Entrepreneurship, Technology and more.

## ■ Who can benefit from this programme?

The courses are carefully designed for students (undergraduates and postgraduates) who want to learn new skills and make themselves job-ready, as well as for working professionals who wish to upskill themselves in order to accelerate in their careers. Upon completion, students earn a certificate of completion from SP Jain School of Global Management, a leading Australian business school ranked No 12 in the world by Forbes -2019 -2021), which helps them add immediate value to their career.



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