

DOCTOR OF BUSINESS ADMINISTRATION

CRICOS Provider Code: 03335G | CRICOS Course (DBA) Code: 090548G

Unit Learning Outcomes (ULO)

DBA QTT101 Research Methodology and Literature Review

1. Knowledge of Business Research

To gain deep insight of the issues underlying the conduct of rigorous and theoretically correct and practically relevant business related research

2. Research and Business Intelligence

To apply necessary quantitative and qualitative skills to conduct high quality independent research related to business administration

3. Research Problem Solving and Decision Making

To demonstrate research knowledge and be recognised as an analytical expert

4. Autonomy and Accountability of the Research

To analyse and refine management practices owing to application of research innovative and create additional value for the organisations they belong to as a measure of accountability of their research.

DBA QTT102 Statistical Tools and Techniques for Research

1. Knowledge of Business Research

To master the statistical foundations and advanced quantitative tools and techniques to apply to their research

2. Research and Business Intelligence

To appreciate and equip with the different tools and techniques and complexities of various methods

3. Research Problem Solving and Decision Making

To develop a quantitative research strategy to solve business problems that are appropriate for the research

4. Autonomy and Accountability of the Research

To demonstrate research knowledge quantitatively and be recognized as an analytical expert to provide accountability of the research.

DBAPRO101 Case Methodology and Qualitative Research

1. Knowledge of Business Research

To acquire, absorb and apply strategies, policies, concepts, techniques, theories and scientific models to optimise the resources of their business through case writing , case analysis and qualitative research

2. Research and Business Intelligence

To analyse and refine management practices and create additional value to the final thesis through case study

3. Research Problem Solving and Decision Making

To build momentous contributions to the body of knowledge in their preferred field and generate innovative solutions to their ever-mounting problems in their professional career

4. Autonomy and Accountability of the Research

To embed the live business and management practices in to final DBA thesis to conduct a rigorous analytical review of the corporate cases to achieve accountability in the final report.

DBA PRO102 Research Proposal and Ethics

1. Knowledge of Business Research

To understand the Concepts or the building blocks of creating Advanced Research Proposals

2. Research and Business Intelligence

To develop Research Proposals in Empirical and Qualitative Research for Doctoral Level Research

3. Creativity and Innovation

To appreciate the importance of creativity and innovation adhering to ethical Considerations while conducting Research

4. Communication

To develop and communicate Research Proposals in Empirical and Qualitative Research for Doctoral Level Research

5. Autonomy and Accountability of the Research

To understand and Apply the widely accepted Ethical Framework within the purview of autonomy and accountability of research.