

# DOCTOR OF BUSINESS ADMINISTRATION

CRICOS Provider Code: 03335G | CRICOS Course (DBA) Code: 090548G

## Unit Learning Outcomes (ULO)

### Research Methodology and Literature Review (DBA QTT 101)

- Identify relevant theoretical knowledge to undertake rigorous doctoral research.
- Explain and compare a range of quantitative and qualitative research methods in the context of interdisciplinary business research and/or problems.
- Examine and assess relevant literature to identify research problems and issues.
- Develop creative and critical thinking skills to make scholarly contribution to a field of study.
- Demonstrate persuasive effective oral and written communication skills.
- Apply the principles and frameworks of ethical and socially responsible research conduct.

### Statistical Tools and Techniques for Research (DBA QTT 102)

- Demonstrate an understanding of the statistical foundations and advanced quantitative research tools and techniques.
- Evaluate the appropriateness of research techniques for different types of business research.
- Apply critically different research tools and techniques to business research problems.
- Infer the results obtained from statistical tools and techniques.
- Present original oral and written reports of statistical inferences in a defensible and persuasive manner.

### Case Methodology and Qualitative Research (DBA PRO 101)

- Identify relevant theoretical knowledge to undertake rigorous doctoral research.
- Distinguish a range of quantitative and qualitative research methods in the context of interdisciplinary business research and/or problems.
- Examine and assess relevant literature to identify research problems and issues.
- Develop creative and critical thinking skills to arrive at possible contributions to a field of study.
- Demonstrate persuasive oral and written communication skills.
- Apply research principles and frameworks to ensure the original, ethical and socially responsible research conduct.

### Research Proposal and Ethics (DBA PRO 102)

- Discuss the concepts and/or the building blocks of creating advanced research proposals.
- Develop research proposals for empirical and qualitative doctoral research.
- Examine and assess the importance of ethical frameworks and considerations while developing research proposals.
- Demonstrate persuasive oral and written communication skills in presenting research proposals.
- Justify research proposal's expected contribution to body of knowledge, business and/or society.
- Apply the widely accepted ethical frameworks in formulating research proposals.