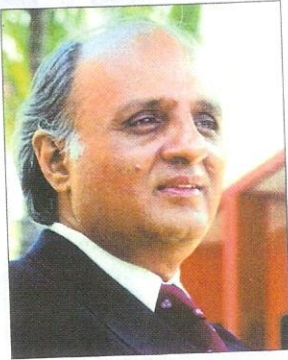


## S. P. Jain Institute of Management & Research Commences Studies in Dubai



Dr M. L. Shrikant, Dean, SPJIMR

Indian education institutions have increasingly been getting recognition the world over. Count S.P. Jain Institute of Management and Research (SPJIMR) in the league – whether this means its students being placed in the Fortune 500 leading companies like GE, IBM, HLL, P&G, Citibank, HSBC, Nestle and the like or its students going to US and UK to pursue their PhD studies.

Rated among the “top ten” management schools not only in India, but also in Asia, SPJIMR takes pride in its unique pedagogic approach and formulating programs that stand out for their differentiation and excellence. Ever since its establishment in 1982, SPJIMR has acquired considerable respect from students, corporate houses and academicians- thanks to Dr. M.L. Shrikant, DBA, Harvard University, who is the Dean of SPJIMR and a well-known educationalist. “We apply self application personal learning into the classroom, experiential learning with activities outside the classroom, integration of industrial experience and customization of the program,” stated Dr Shrikant. The institute unaffiliated itself from Mumbai University and developed its independent program after three years of intensive research and thought. From 40 students in 1981 to 700 who pass out every year now, the Institute has indeed come a long way.

Leveraging on its brand name and keeping in mind the vast need for top-end management education, SPJIMR decided to expand its activities by setting up S.P.Jain Center of Management (SPJCM) in Dubai. SPJCM has two high end programs- PGDM and EMBA that is being taught at the prestigious Knowledge Village campus, occupying approximately 25,000 sq. ft, spread over ground and first floors in Block 3A. Furnished in a modern elegant manner with state of art facilities, the large auditorium-style classrooms will be equipped with modern hi-tech facilities such as video conferencing, wire-

less hub etc. The library would be stocked with a diverse range of books and periodicals with an access to an exhaustive e-library.

SPJCM, for its full-time Post Graduate Diploma in Management (PGDM), has identified four unique, job-oriented specializations, focused on exciting and fast-growing areas- Investment Banking, Wealth Management, Hospitality Management and Retail Management, after a lot of research. As the first true full-time program in management, it requires students to start their day at 7:45 am, which would mean they would not be able to work at the same time. The one year program would comprise of 900 hours of classroom study in addition to 1000 hours of self study, which is the same as the two-year program being conducted in India. SPJCM's current intake is based on IQ, experience, maturity, people skills, collaboration, accomplishments and personal interviews.

Equally rigorous is the Executive Masters in Business Administration (EMBA) program spread over two years with classes being held in the evenings or over weekends to suit the needs of working executives having a minimum of two-year work experience. An in-classroom and off-classroom contact would not only provide for a stimulating and collaborative environment, but also give students an opportunity to clarify, synthesize and integrate concepts studied, at their work place.

To enable cultural diversity on its campus, these programs are actively being marketed in the UAE, Pakistan, Oman, Bahrain, Kuwait, Saudi Arabia, Qatar, Iran, Sri Lanka and many other countries. Students who have demonstrated high academic excellence and extra-curricular achievements over the years would be given preference in the admission process. Equal care is being exercised to recruit leading academicians as also industry leaders who would be serving as faculty for SPJCM.

Considering the high quality education and also the high quality students and faculty, SPJCM is hopeful of becoming the number-one Business school in the UAE. S. P. Jain Institute's alumni numbering more than 25, placed at senior positions, with the topmost companies in the UAE such as General Motors, Al-Futtaim Group, Standard Chartered Bank, wouldn't doubt this either.